



Rhea.

FALL WINTER 2026



The Brand

Rhea is considered design, through core quality knitwear.

Focusing on timeless, lasting designs that create your core wardrobe pieces. The Rhea collections use exceptional materials, minimalistic details & quality finishes that nod to the sensitivity and strength of femininity.

Launched with the purpose to consider the craft behind garment making and celebrate the process, materials and people behind their pieces.

Rhea invites the wearer to explore, play and create their own personal style, the perfect canvas for intimacy and exploration in the daily art of dressing.







The daily art of dressing with ease.

Our goal is to bring you those well considered, high quality wardrobe pieces that create effortless confidence and feelings of ease.

The peace of mind that comes from carefully chosen forever items, that pay tribute to style and comfort.

Responsibility

A certified & fully traceable supply chain.

Rhea focuses on quality over quantity and makes a conscious effort to have a fully certified & traceable supply chain. Proudly working with certified RWS (Responsible Wool Service) & Nativa certificates for all knitwear . The sought after limited edition shirt collections use dead-stock fabric from the highest quality Italian Mill Thomas Mason.

The modern fashion value chain is often global, complex and therefore un-transparent. We trace our steps for each part of the process, from the main fiber sourcing, to the production process.

Discover the thoughtful steps behind Rhea's distinct supply chain, allowing you a personal insight to the people and resources involved in creating each piece.







High Quality & Strong Pricing

Pricing is deliberately attainable. These are the core pieces you should have in your wardrobe season after season. They are the blank canvas to build your own personal style.

The quality is the highest priority, using responsibly sourced natural materials with high yarn counts and advanced knitting machinery to create fully fashioned knitwear with linked seams. Each piece is carefully wear tested by the product team to ensure the upmost quality.

A strong trusting relationship, built over years of industry collaborations with the supplier gives flexibility in creating and testing the product with quality at the core.



The Founders

Bridget Cumberworth and Roos Fleuren have spent the better part of the last 20 years immersed in the fast paced world of fashion. With careers spanning across a variety of roles in design, product development, and leadership positions, where they saw the growing need for clothing that was not only beautifully made but also honest and enduring.

With a shared passion for high-quality craftsmanship & deep focus on natural fibers, they are driven by their love for fabrics & tailoring, they aim to design pieces that combine tradition with innovation & bring together their expertise and commitment to thoughtful design.

It's always been about creating the highest quality knitwear, making the supply chain traceable, and selling it at an accessible price point. It's an ode to the world around us, know more and invest better, without compromising your love for design and high-quality pieces.

Roos Fleuren *“Every piece we create is a reflection of our belief in timeless fashion: rooted in quality, designed for longevity, and crafted with a respect for materials and the artisans who bring them to life. We remain dedicated to offering clothing that stands apart from fleeting trends, connecting the wearer to both nature and craftsmanship”.*



