



WILDER

BOTANICS



INTRODUCTION



Wilder Botanics’ products embrace Wilder’s naturopathic philosophy, via our beauty and bath, our teas, tinctures and flower essences.

The natural vitality of our 100% organic, wild crafted herbs inspires our bodies to nourish themselves from within.

Our products are symbiotic with ritual, encouraging us to create spaces in our lives that reconnect us to the natural environment.

Using functional herbs selected for their synergistic potency and grown from organic soils and careful wildcrafting, all our products are meticulously hand blended.

Centuries–old naturopathic methods of infusing, macerating, and drying are harnessed within our therapeutic and active formulas.

To preserve the optimum vitality of all our natural ingredients we make our products in small batches. We do not use synthetics, fillers, chemical additives or preservatives – we are true to our Wilder philosophy and belief.

Nature has her own wisdom.

MEET THE FOUNDERS

Wilder Botanics was created from a heartfelt love of herbs by Master Herbalist and Naturopath Rachel Landon M.R.N.I (Hons) and her husband Charlie.

In her earlier career as an international model, Rachel travelled extensively and worked intensively, sometimes to the detriment of her overall health.

Through becoming a naturopath and herbalist she has discovered deep fulfilment, reconnecting her whole self, and embracing the privilege of working with clients through 20 years of private practice and via their East London store on Broadway market.

Rachel & Charlie’s therapeutic, hand-blended herbs have evolved into a range of products with a whole-person, life stage philosophy; bringing body, mind and spirit into harmony with every formula.

Rachel is a best-selling author of the book “Super Herbs”.



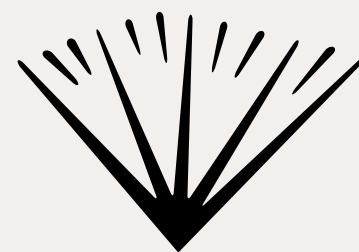
OUR ETHOS AND CLEAN BEAUTY CREDENTIALS



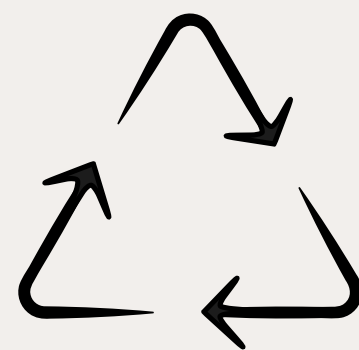
HAND MADE IN THE UK



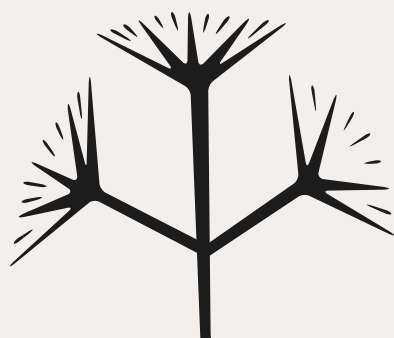
VEGAN



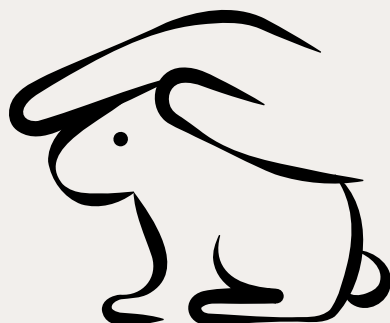
100% NATURAL



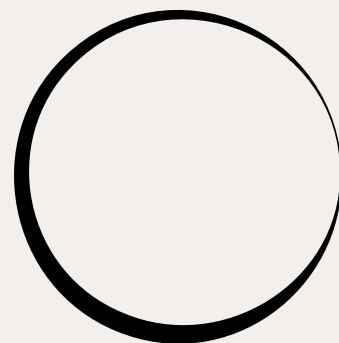
SUSTAINABLE



100% BIO ORGANIC



CRUELTY FREE



NO FILLERS

WHAT PEOPLE SAY

Amazing. So pleased I have found this product really nourishing & smells wonderful. I love my night time ritual now.

Jan Chantrill

Gorgeous. This is a beautiful face oil just packed with delicious smelling essential

Louise

So Delicious. I am loving the heartfelt blend, it tastes really lovely. I’ve recently begun to enjoy the ritual of drinking tea. I’m going to place an order for the beauty blend next.

Carol Mead

Best bath soak ever. I’m addicted to this bath soak. I’ve tried many salt based bath products and this is by far my favourite. The smell is hypnotically calming and it leaves your skin silky smooth. A little goes a long way. Truly lovely product.

Jemma

Pure Joy. The bath soak was given to me by my lovely daughter as a Christmas gift. I have psoriasis and dry skin so am extremely careful about what I use; this product is absolutely wonderful and moisturises my skin without feeling too heavy. The massive bonus is that it smells gorgeous and is fabulous to relax in. Thank you so very much for this unique product

June

Like A Thousand Kisses. This face oil is like being kissed by warm forest of your favourite plants, smooth, gentle, total infusion of scents and relaxation. It’s like my skin is saying thank you thank you thank you.. and good night, sweet dreams.

ACJ

BEAUTY

Our Wilder oils are luxurious daily treatments, nourishing and hydrating the face and body. Wilder promotes healthful ageing not anti-ageing. Beauty in harmony with life, providing the best start to looking and feeling our best.



BEAUTY



PHYTO RADIANCE
DAY OIL
Green Tea infused
+ Arctic Blackcurrant C02

- Rich in beta carotene, vitamins B, C, D & K
- Naturally firms tired looking skin
- Brightens and balances skin tone
- All day hydration
- Super high in protective antioxidants
- A glowing complexion throughout the day
- Helps to brighten under eye circles

Bio organic & 100% natural
Suitable for all skin types

30ml	60ml
RRP £55.00	RRP £105.00
SKU WBB0004	SKU WBB0006

RECOVERY
NIGHT OIL
Rose infused
+ Eco marine algae

- Containing over 200 organic phytonutrients
- 42 day double infused oil adds nourishment + hydration
- Boosts collagen metabolism
- Encourages cell renewal
- Balances skin tone
- Rejuvenates the skin

Bio organic & 100% natural
Suitable for all skin types

30ml	60ml
RRP £55.00	RRP £105.00
SKU WBB0003	SKU WBB0005

FLOWER OF THE SUN
BODY OIL
CALENDULA + ROSE HIP
Rose geranium & sandalwood

A luxurious, botanical blend of herbal goodness that easily absorbs into the skin. With woody and floral aromatic oils, rich in omega fatty acids and phytonutrients, this herb infused body oil will transport you to a realm of blissful tranquillity. We’ve double infused our Calendula Oil for 42 days for extra potency, helping to heal and hydrate your skin, leaving it beautifully soft and supple.

Bio organic & 100% natural
Suitable for all skin types

100ml
RRP £35.00
SKU WBB0001

GODDESS OF PROTECTION
BODY OIL
GREEN TEA + SEA BUCKTHORN
Bergamot & vetiver

Golden Grapeseed oil blends synergistically with the healing constituents of Sea Buckthorn and the protecting powers of our Sencha Green Tea Oil, which we double—infuse over 42 days. Goddess of Protection breathes new vitality into the skin, especially if sun damaged, soothing, and restoring with the earthy and uplifting notes of Bergamot and Vetiver.

Bio organic & 100% natural
Suitable for all skin types

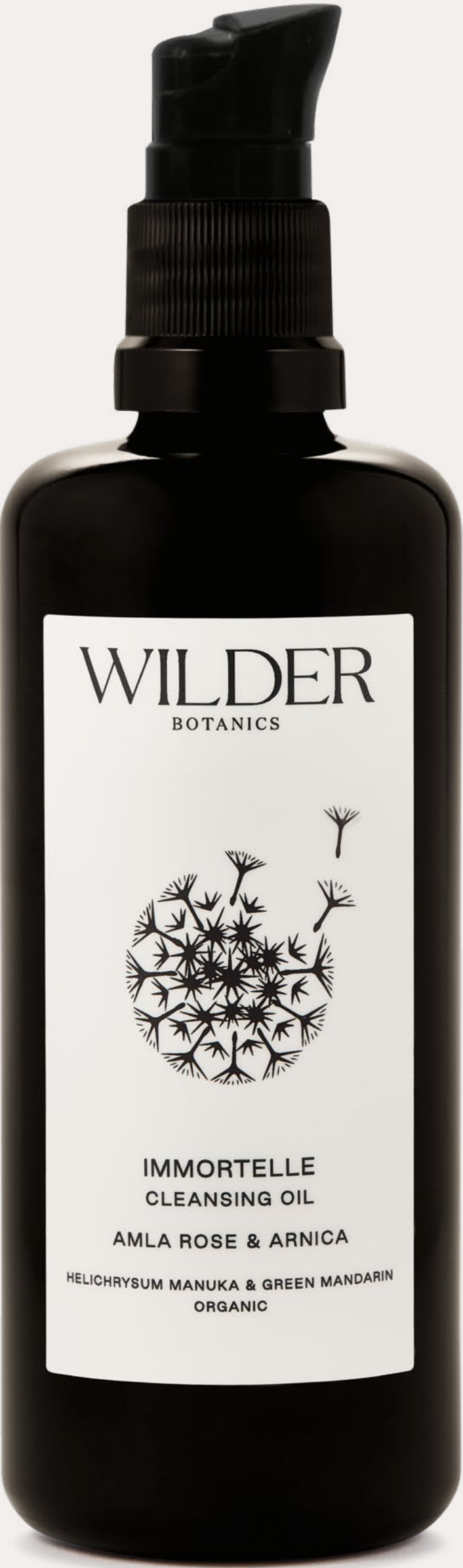
100ml
RRP £35.00
SKU WBB0002

BEAUTY

IMMORTELLE
CLEANSING OIL
AMLA ROSE & ARNICA
Helichrysum Manuka & Green Mandarin

Our flagship Immortelle Cleansing Oil contains the most potent harmonizing and rejuvenating oils of Rose, Arnica and Amla, (also known as Amalka meaning ‘the sustainer’). It is high in antioxidants, brightening skin and promoting collagen production. Rose and Arnica’s soothing anti-inflammatory properties harmonize skin tone. These powerful botanicals work synergistically with Immortelle, Manuka and Green mandarin essential oils, supporting the skin’s optimum health. This uplifting and calming scent is just the beginning of this herbal ritual – massaged onto dry skin, it improves circulation, firms skin tone and removes dirt and make up without drying or clogging pores, creating the ultimate radiant looking skin.

100ml
RRP £45.00
SKU WBB0007



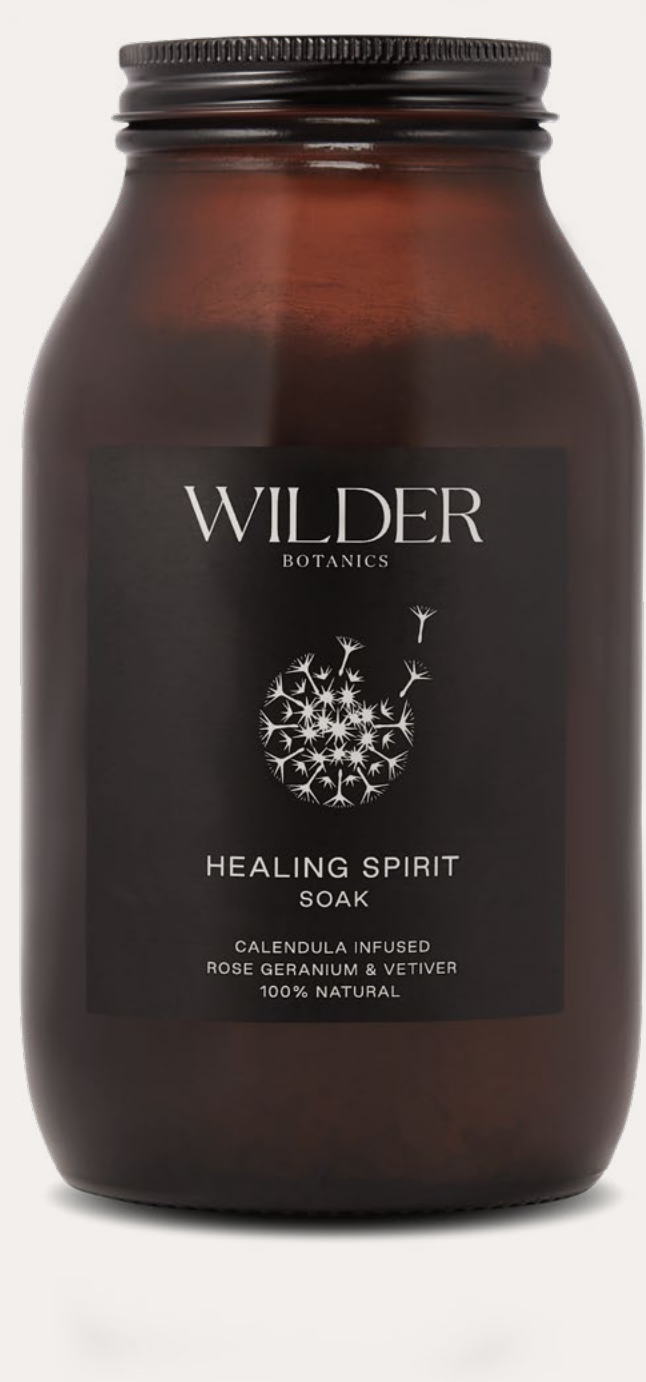
BATH

Bathing— an end of day ritual that gifts us with much-needed time to reflect and unwind, physically and mentally dissolving the stresses of the moment.

This is the perfect place to absorb the healing benefits of our organic herbs, nutritional salts and detoxifying clays.



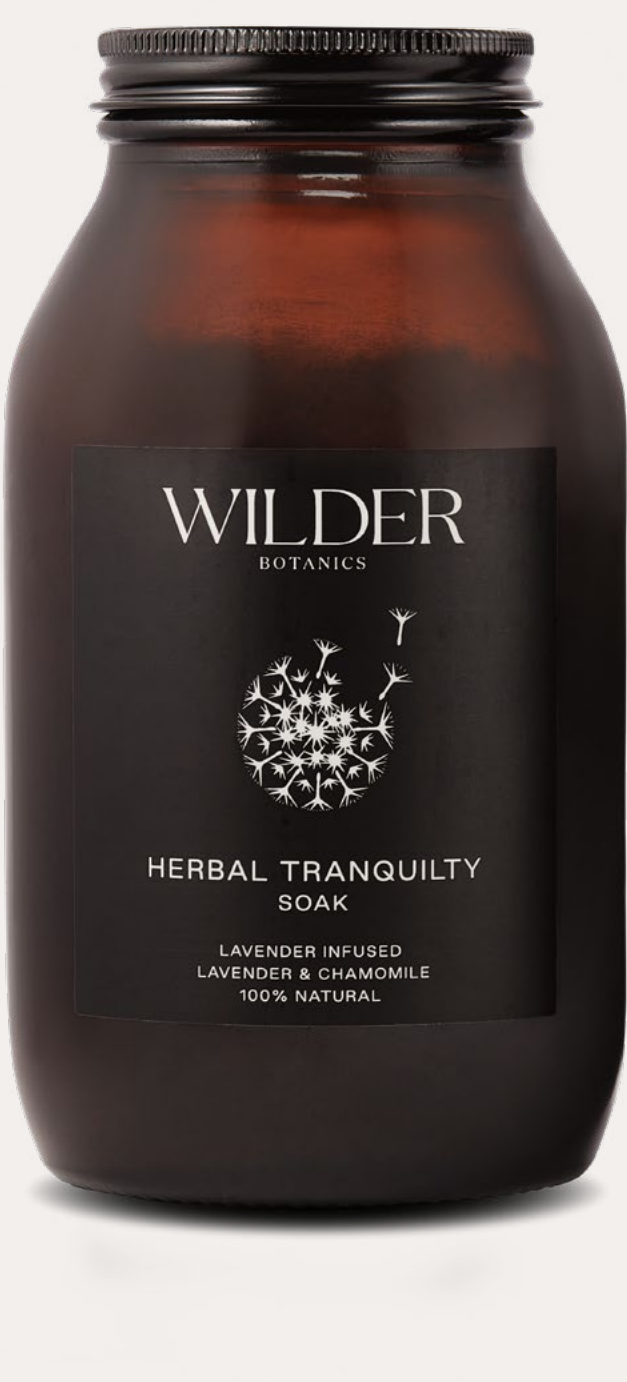
BATH



HEALING SPIRIT
SOAK
Calendula infused
Rose geranium & vetiver

This healing and transformational blend of heavenly scented Vetiver and Rose Geranium holds and uplifts the spirit. Pink Himalayan Salts, Calendula infused oil and fine Kaolin Clay heals and nurtures the whole body, mind and spirit, promoting a feeling of renewed wellbeing.

500ml
RRP £35.00
SKU WBBH0002



HERBAL TRANQUILITY
SOAK
Lavender infused
Lavender & chamomile

We formulated our Tranquillity Soak especially for an end of day ritual to help soothe, nourish, and relax the entire body, transforming your bath into a cornucopia of natural elements. This idyllic mix of salts, clay and oils creates just the right balance to restore, detox and hydrate, while the combination of essential oil and macerated oil allows you to fully absorb the molecular benefit of each herb.

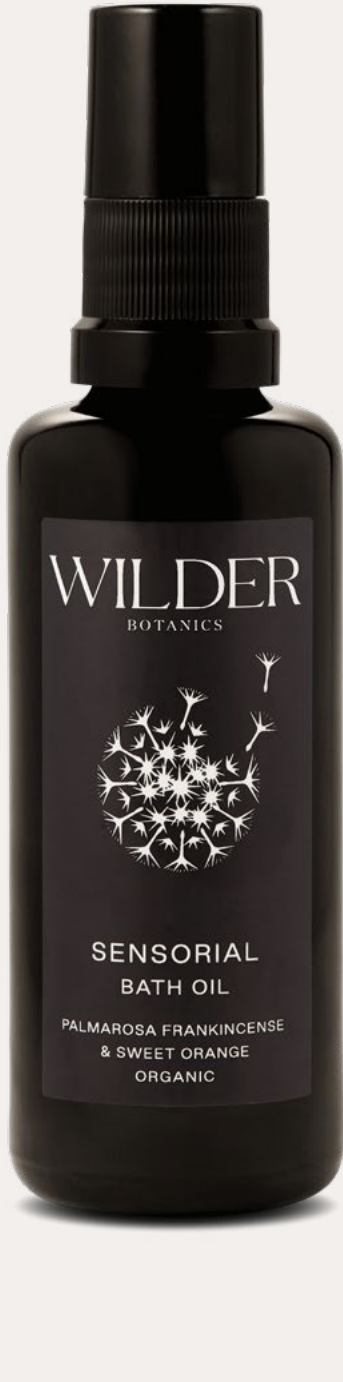
500ml
RRP £35.00
SKU WBBH0001



SENSORIAL
BATH OIL
Vetiver juniper & petit grain
Organic

A blend of restorative botanical oils that cleanses, tones and detoxifies the skin whilst washing away the stresses of the day. The synergy of juniper, vetiver and petigrain soothes aching joints and tense muscles enhancing calm and relaxation whilst deeply grounding and supporting the nervous system.

50ml
RRP £27.00
WBBH0003



SENSORIAL
BATH OIL
Palmarosa Frankincense & Sweet Orange
Organic

A formula for emotional rescue. Providing peace, balance and wellness. Calming and clarifying to the body and mind, this oil hydrates and nourishes the skin whilst easing the worries and stresses of the day promoting deep relaxation and restful sleep.

50ml
RRP £27.00
WBBH0004

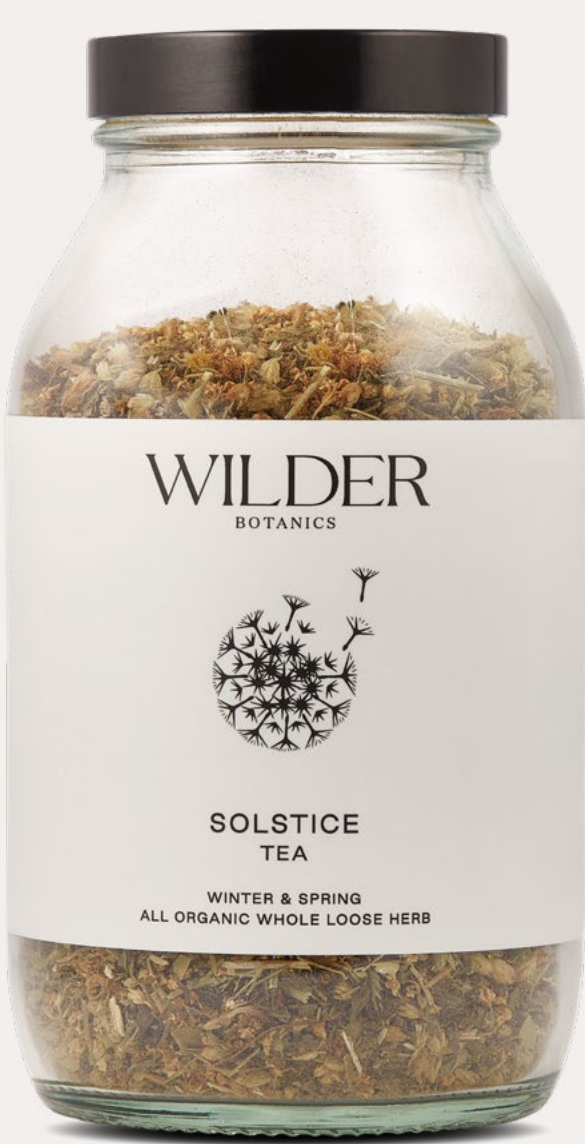
TEA

Tea — a time to pause and for valuable reflection. Our Wilder infusions are all organic and loose leaf, we prefer no bags (no waste), giving room to the whole herb to infuse and offer maximum therapeutic benefit.

Each blend contains a unique and delicious herbal mix to promote optimum wellness and beauty from the inside out. All our teas come in glass jars with recyclable refill pouches. Take time to savour.



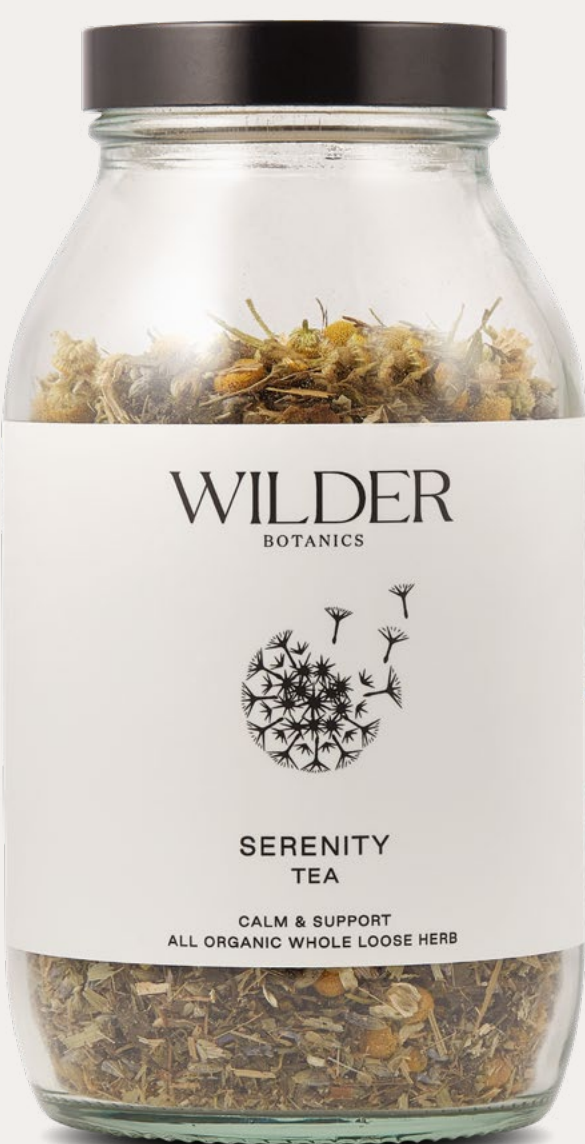
TEA



SOLSTICE
TEA
Winter & Spring

Peppermint – clearing & calming
Yarrow – relaxing & soothing
Elderflower – cleansing & supporting
Cinnamon – warming & digestive
Just a little bay – tonic & antibacterial

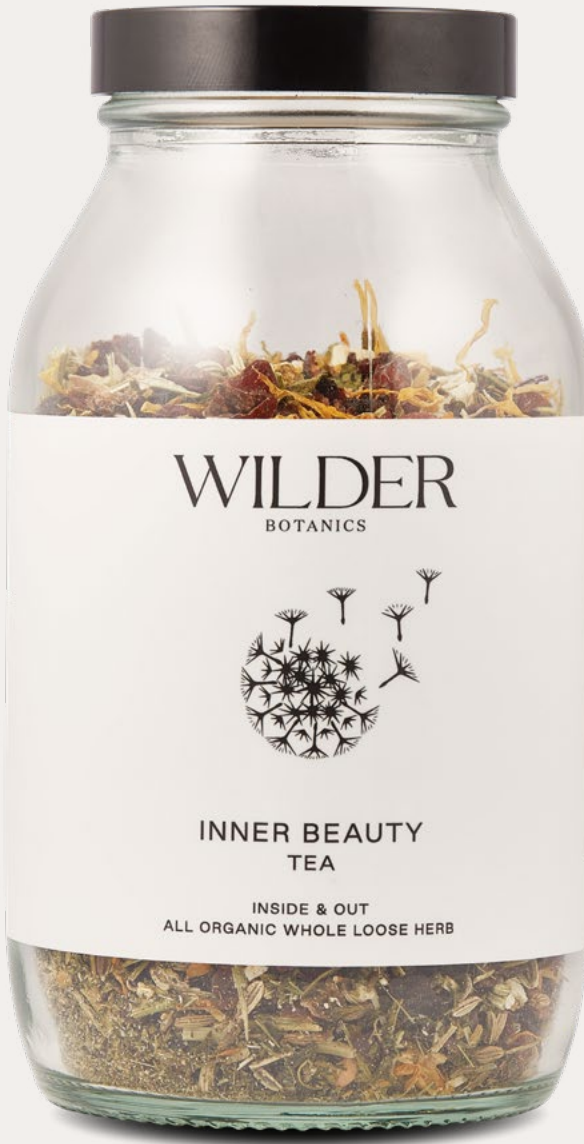
90g
RRP £16.50
SKU WBT0005



SERENITY
TEA
Calm & support

Oat tops – protecting & restoring
Lemon balm – relaxing & uplifting
Chamomile – calming & supporting
Just a little lavender – uplifting & soothing

90g
RRP £15.00
SKU WBT0001



INNER BEAUTY
TEA
Inside & out

Rose hip – nourishing & promoting glowing vibrant skin
Passion flower – antioxidant & stress reliever
Fennel – digestive & cleanser
Orange – uplifting & rejuvenating
Marigold – anti-inflammatory & healing

142g
RRP £18.50
SKU WBT0003



FLOURISH
TEA
Cleanse & refresh

Red clover blossom – restoring & balancing
Nettle leaf – nourishing & strengthening
Dandelion leaf – cleansing & eliminating

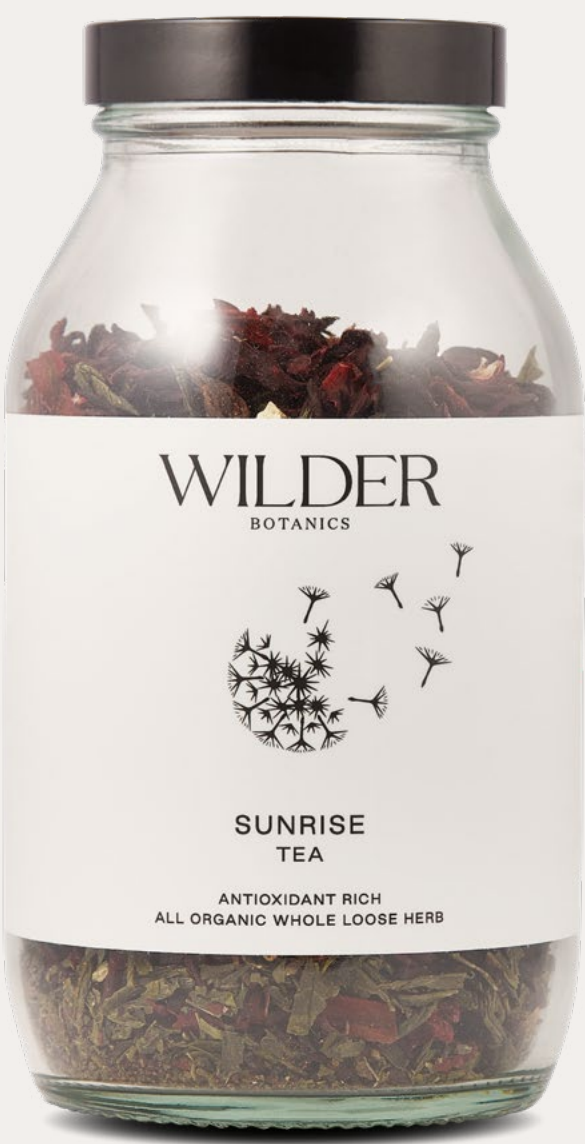
50g
RRP £15.00
SKU WBT0002



HEARTFELT
TEA
Harmonising & protecting

Tulsi/holy basil – calming & harmonising
Hawthorn blossom & young leaf – restoring & nourishing
Rose – protecting & emotionally healing
Just a little cardamon – warming & soothing

65g
RRP £17.50
SKU WBT0006



SUNRISE
TEA
Antioxidant rich

Young sencha green tea leaves – protecting & promoting healthful ageing
Hibiscus– anti inflammatory & cleansing
Just a little lemon peel– rejuvenating & uplifting

128g
RRP £18.50
SKU WBT0004

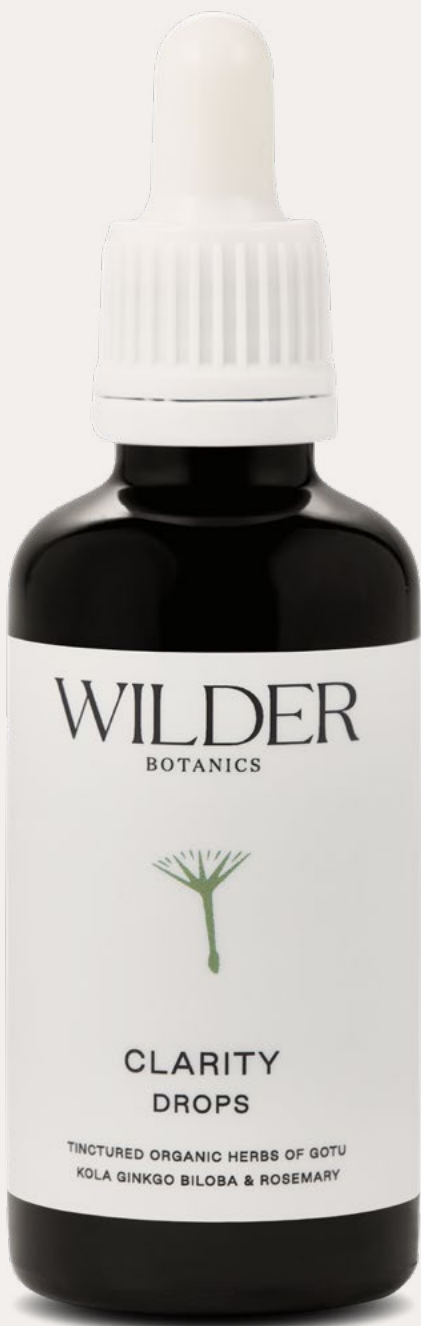
TINCTURES

Tinctures are concentrated liquid extracts of the soluble constituents of plants in spring water and alcohol to preserve and extract their vital healing properties of phenolic compounds, flavones, saponins, complex proteins and alkaloids.

Each tinctured ingredient blended into vital synergistic formulas, a simple way of administering their healing properties that nourish and rebalance specific organs and in turn the whole body system. Taken by a dropperful, diluted in water.



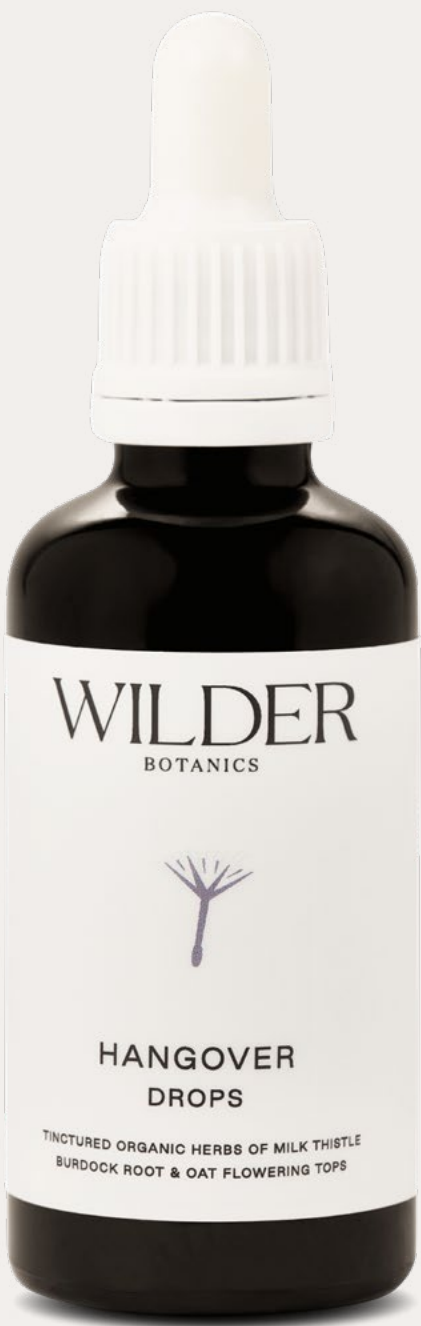
TINCTURES



CLARITY DROPS
Tinctured organic herbs of gotu kola ginkgo biloba & rosemary

Clarity Drops herbs have been traditionally used for centuries to enhance circulation, memory function and vitality.

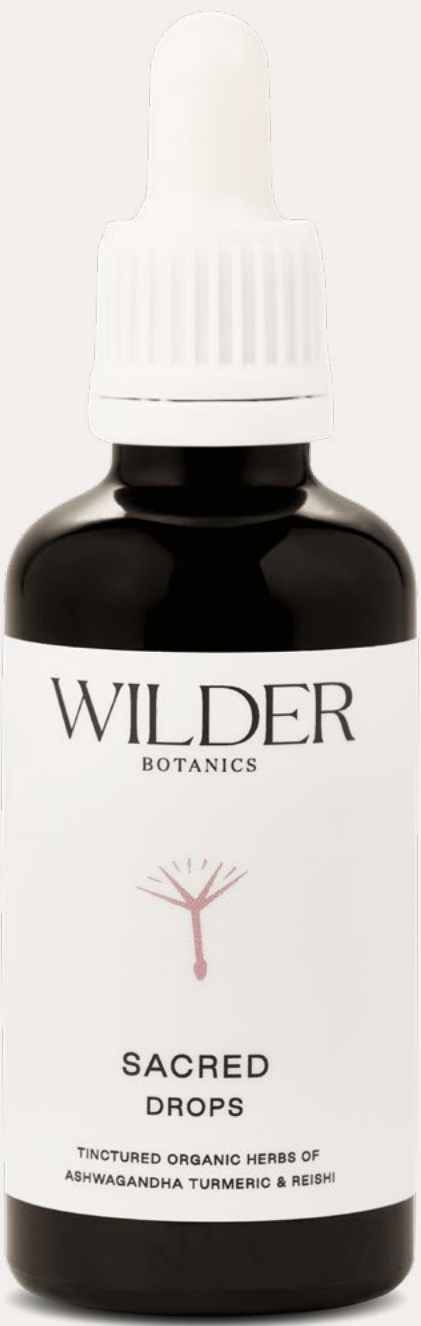
50ml
RRP £16.00
SKU WBTS0002



HANGOVER DROPS
Tinctured organic herbs of milk thistle burdock root & oat flowering tops

Hangover Drops are cleansing and detoxifying, helping to assist the body to move to a place of balance and harmony again.

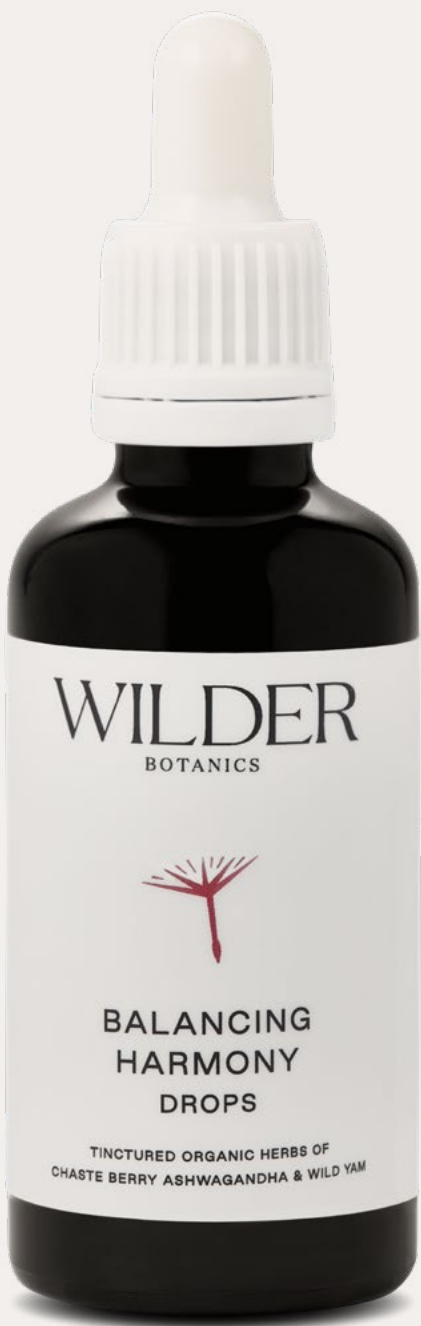
50ml
RRP £16.00
SKU WBTS0003



SACRED DROPS
Tinctured organic herbs of ashwagandha turmeric & reishi

Sacred Drops are high in antioxidants and phytonutrients protecting from everyday environmental stressors that have a premature ageing effect on the body. They help us to keep feeling youthful and centred.

50ml
RRP £16.00
SKU WBTS0007



BALANCING HARMONY DROPS
Tinctured organic herbs of chaste berry ashwagandha & wild yam

Balancing Harmony Drops support and nourish through the different stages of a woman’s life.

50ml
RRP £16.00
SKU WBTS0008

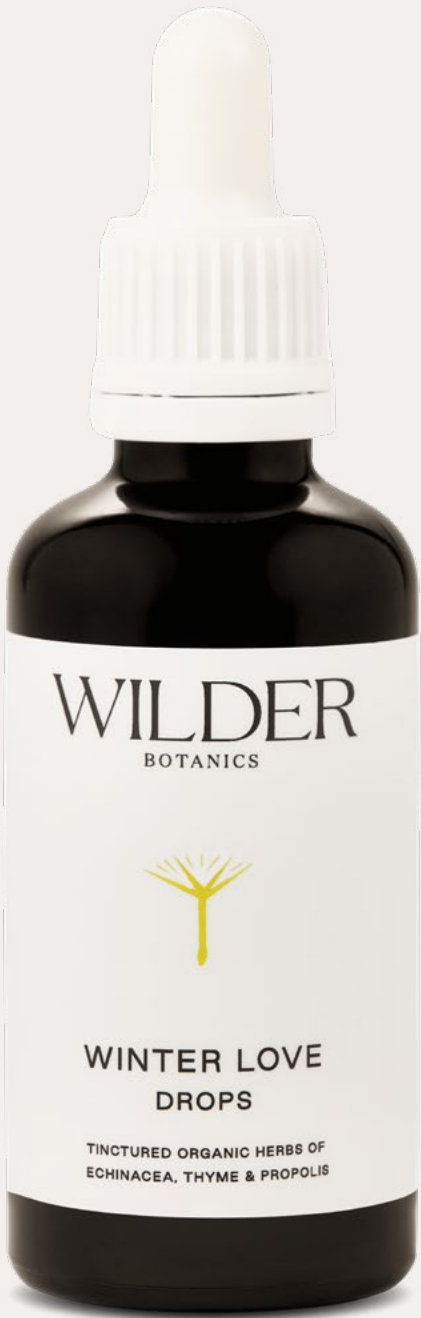
TINCTURES



INNER PEACE
DROPS
Tinctured organic herbs of tulsi/holy basil astragalus & siberian ginseng

Inner Peace Drops work in synergy to support and nourish throughout the more stressful times in life. Helping to bring calm and balance.

50ml
RRP £16.00
SKU WBTS0001



WINTER LOVE
DROPS
Tinctured organic herbs of echinacea, thyme & propolis

Winter Love Drops herbs have been used traditionally for centuries to promote relief from mild infection from sore throats to upper respiratory congestion.

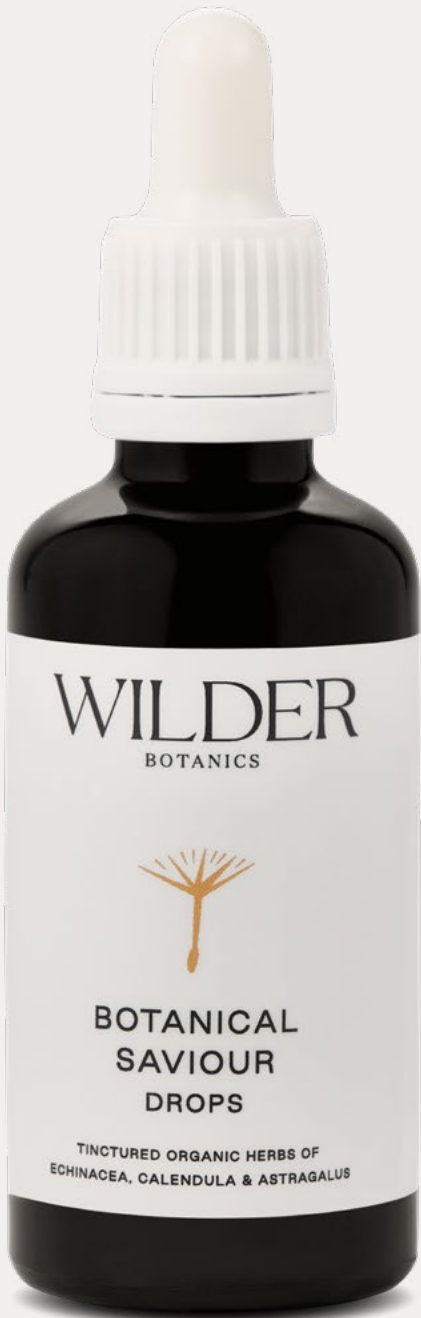
50ml
RRP £16.00
SKU WBTS0006



RADIANCE
DROPS
Tinctured organic herbs of burdock root, dandelion root, yellow dock & bilberry

Radiance Drops cleanse and detoxify from the inside helping your skin to glow on the outside.

50ml
RRP £16.00
SKU WBTS0004



BOTANICAL SAVIOUR
DROPS
Tinctured organic herbs of echinacea, calendula & astragalus

Botanical Saviour Drops to help defend and protect the body naturally. Bringing comfort to the spirit.

50ml
RRP £16.00
SKU WBTS0005

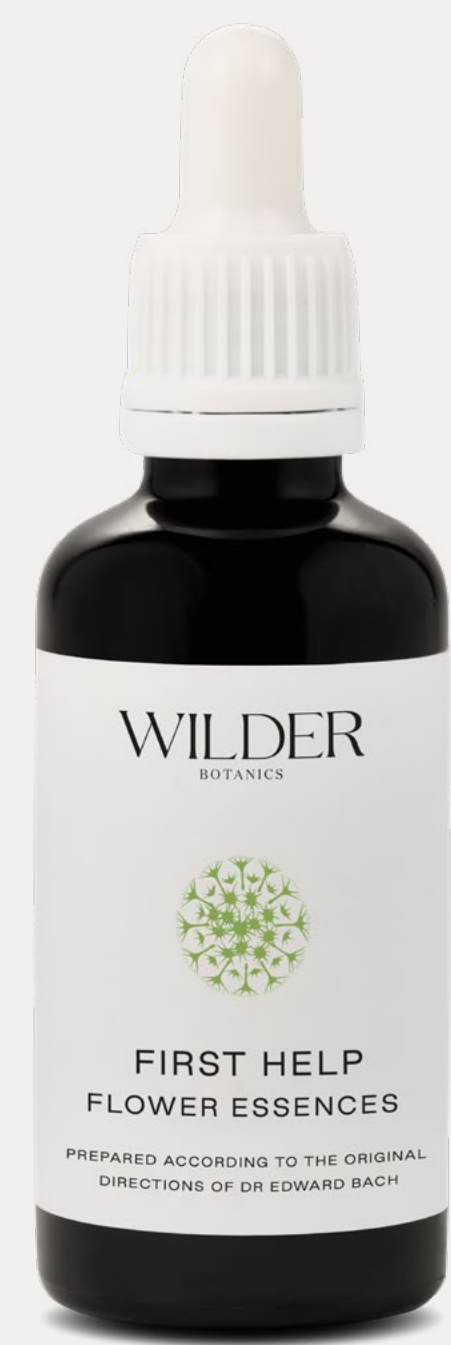
FLOWER ESSENCES

Flower Essences work uniquely with our emotional and spiritual health on a vibrational level, recharging the whole body system and harmonising the life force of nature towards emotional equilibrium.

Each individual ingredient is added to pure spring water and left to infuse in the sun's rays. These essences are a catalyst for change, helping to guide us from a negative state of mind towards a healthier one, peeling back the layers, lifting the mood and soothing stress within a process of self-realisation.



FLOWER ESSENCES



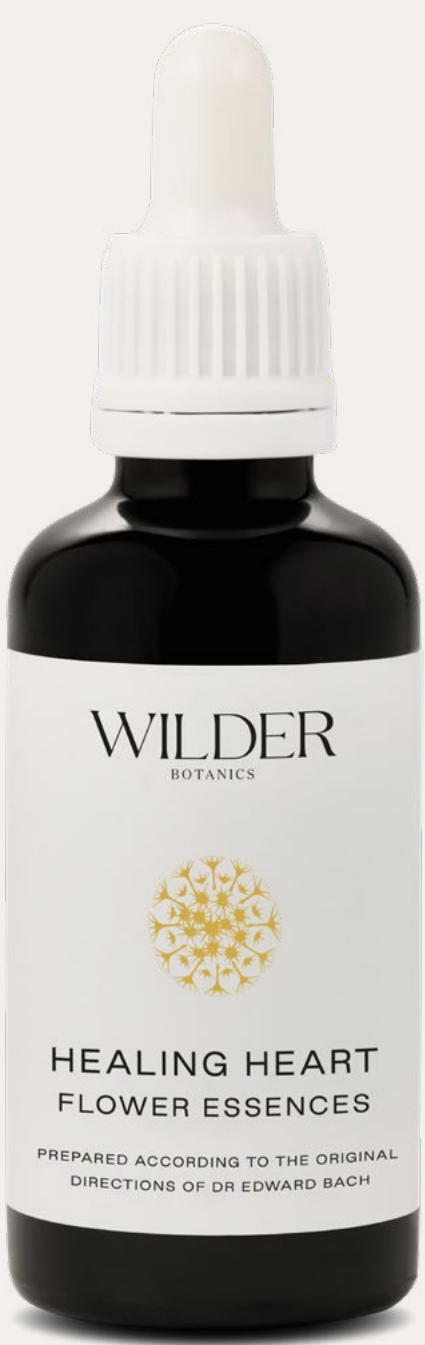
FIRST HELP
FLOWER ESSENCES

Prepared according to the original
directions of Dr Edward Bach

A blend of flower essences to have
to hand in times of crisis.

When feeling: Shock, terror, stress,
pain, trauma.
Positive outcome: Comfort, courage,
calmness, rebalance, strength.

30ml
RRP £17.00
SKU WBF0001



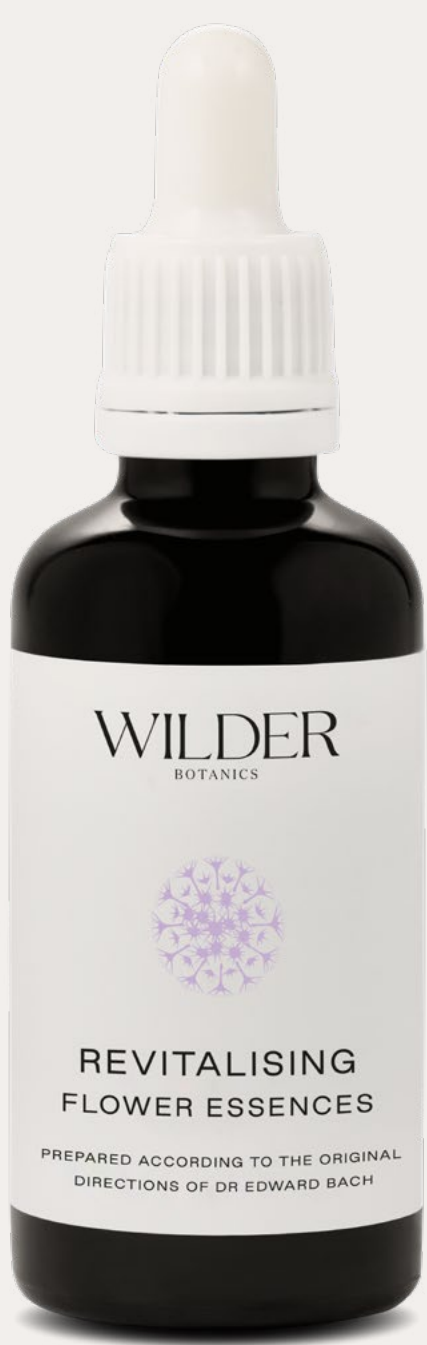
HEALING HEART
FLOWER ESSENCES

Prepared according to the original
directions of Dr Edward Bach

A blend of flower essences for carers
and empaths to support and assist both
emotionally and physically.

When feeling: Over burdened, exhaustion,
overwhelmed, guilt, worry.
Positive outcome: Refresh , regenerate,
support, relief, de stress.

30ml
RRP £17.00
SKU WBF0002



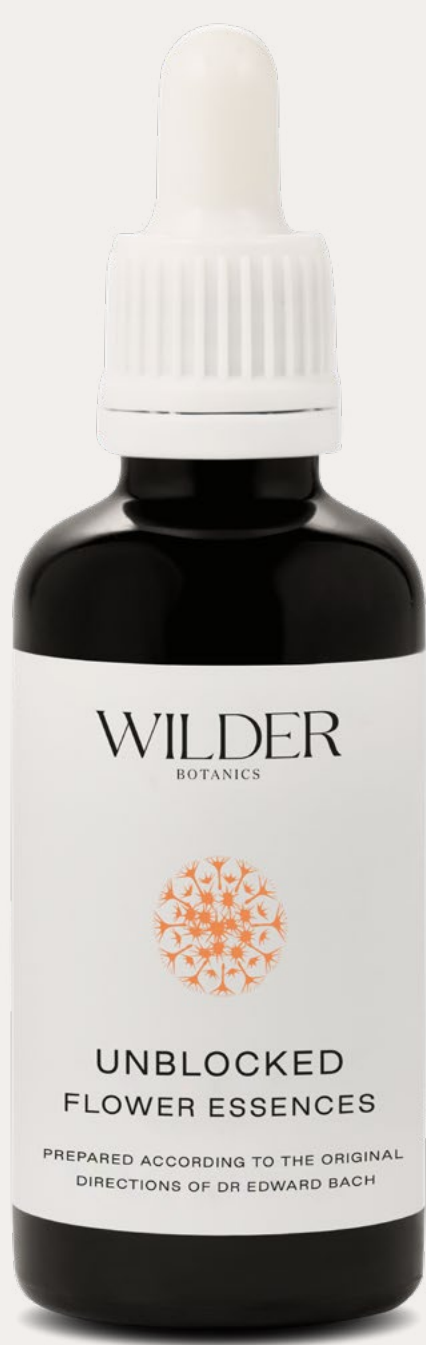
REVITALISING
FLOWER ESSENCES

Prepared according to the original
directions of Dr Edward Bach

A blend of flower essences to help support
the body after long effort and prolonged work.

When feeling: Over extended, taken on
too much, exhausted, depleted mentally
and physically, overwhelmed.
Positive outcome: More clarity, renewed
energy, vitality, strength, connection
to ones self.

30ml
RRP £17.00
SKU WBF0003



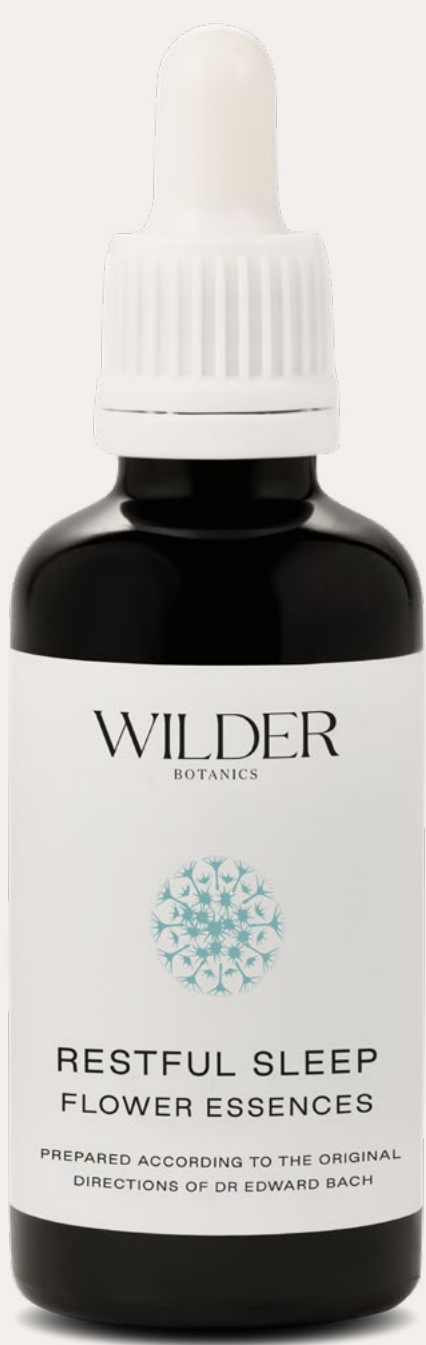
UNBLOCKED
FLOWER ESSENCES

Prepared according to the original
directions of Dr Edward Bach

A blend of flower essences to help
a positive move forward when feeling
emotionally stuck.

When feeling: Disconnect, distrust,
irritability, impatience, lack of trust.
Positive outcome: Reconnection, trust,
letting go, confidence, positivity.

30ml
RRP £17.00
SKU WBF0004



RESTFUL SLEEP
FLOWER ESSENCES

Prepared according to the original
directions of Dr Edward Bach

A blend of flower essences for restless
nights, to help calm the mind and relax
the body.

When feeling: Restless, anxiety,
reproaching ones self, panic, fear.
Positive outcome: Quietening the mind,
calming, allaying fear, courage, peace.

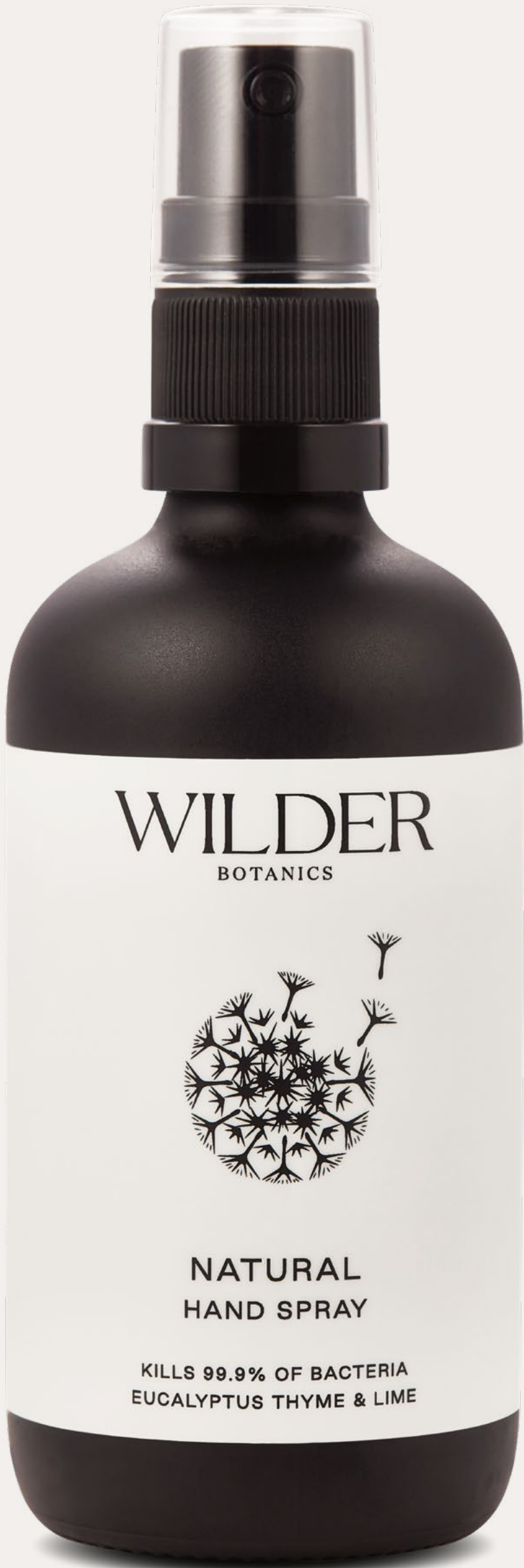
30ml
RRP £17.00
SKU WBF0005

WILDER AID

NATURAL HAND SPRAY

A fresh spray for the hands, using the purifying and cleansing properties of thyme, eucalyptus and lime in an alcohol base, keeping hands effectively protected and smooth, with added aloe. We’ve tested our product in accordance with UK and EU standards to remove 99.9% of bacteria. Glass container, with refills following soon.

100ml
RRP £12.00
SKU WBA0001



AS SEEN IN

The
Guardian

London
Evening
Standard

METRO

STYLIST

@WILDER.BOTANICS

12.5K engaged followers
Consistent organic growth at 5% per month





OUR STORE

77 Broadway Market,
London
E8 4QJ

WHOLESALE

wholesale@wilderbotanics.com

PR

Yuko Yabiku Pr
press@wilderbotanics.com

OPPORTUNITIES

Social media collaborations –
ie Meet the founder Instagram series / live, takeovers
In person / online workshops + sampling
Bespoke campaigns + promotions





Our future is botanic

