

A woman with dark hair in a bun, wearing a bright pink collared shirt and a voluminous orange jacket, is shown from the back. She is looking slightly to her right. The background is a plain, light grey. The text 'MYKKE HOFMANN' is overlaid in white, sans-serif capital letters across the middle of the image.

MYKKE HOFMANN



OUR ESSENCE

We are Mykke Hofmann

ROOTED IN THE BALKAN, BASED IN GERMANY AND COSMOPOLITAN AT HEART. WE RUN A CONTEMPORARY WOMENSWEAR LABEL AND OUR OWN PRODUCTION SITE IN BELGRADE, SERBIA.

WE EXIST TO AMPLIFY WOMEN ON A MISSION,
SO JOIN THE RIDE!



FAIR FASHION

- Production in own facility in Belgrade/Serbia, full control of the working conditions
- Wages are 50% above regulation
- Paid overtime and transportation
- Education for workers, supporting young talents and valuing experience - our production manager is 24 and our oldest team member just turned 68



KEY FACTS

- 100% fair production, 100% sourced in Europe, 100% committed to sustainability
- Desk-to-dinner-to-disco through styling varieties and daywear focus
- Focus on longevity and timeless style

There is a saying that everything we create gets back to us as either poison or food. Our mission is to create the best balance between aesthetics and ethics, and thus give as much beauty and happiness to the world while creating as little harm as possible.



OUR PHILOSOPHY

Our philosophy is based on four pillars:

People, Longevity, Transparency and Respect.

Our small team takes great efforts to ensure our collections create the best balance between design and sustainability.

And when talking about sustainability, we do not focus on the garment itself, but on the entire value chain – starting from the crop and ending with our societal responsibility.

SUSTAINABLE SOURCING

- We only source sustainable fabrics - organic cottons certified with GOTS, tencel, ecovero viscose, recycled polyester and only merino wool which is mulesing free and RWS certified.
- Our fabrics and trimmings are coming exclusively from Portugal, Turkey, Italy, Serbia and Germany
- We try to upcycle every little waste of fabrics as a part of design process



AN OUTTAKE
OF OUR
WORLD



OUR MANTRA

Here's to strong women.

May we know them.

May we be them.

May we raise them.



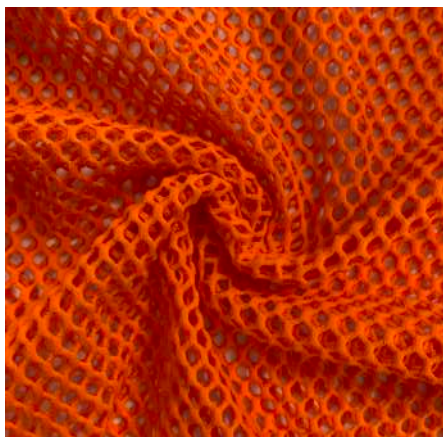
DESIGN ESSENCE

The SS23 collection is filled with optimism.

It is made to celebrate, to discover and to enjoy life. Inspired by endless beaches, parasols, fishing nets and melancholic memories of never ending summer nights. This unforgettable feeling is mixed with a sure sense of longevity and timelessness.

SPRING | SUMMER
2023





MESH ORANGINA
100% COTTON



LINEN CREAM BEIGE
100% LINEN



COTTON STRIPES BEIGE ORANGE
100% ORGANIC COTTON (GOTS)



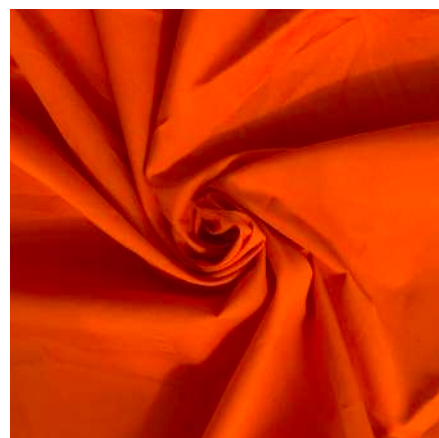
COTTON SATIN MOCCA
97% ORGANIC COTTON (GOTS)
3% ELASTANE



COTTON STRIPES FLUO BLUE
90% ORGANIC COTTON 10% POLYESTER



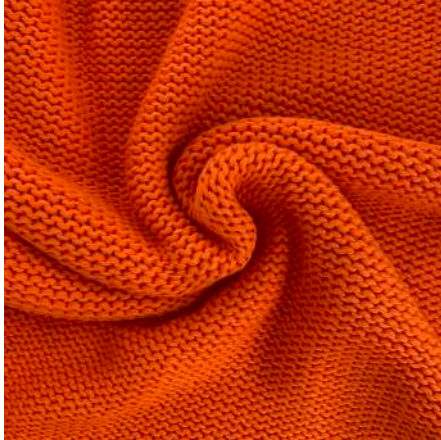
HEAVY ORGANZA BLACK
100% COTTON



COTTON POPLIN ORANGINA
100% ORGANIC COTTON (GOTS)



MESH BLACK
100% COTTON



ORGANIC KNIT ORANGINA
100% ORGANIC COTTON (GOTS)



ORGANIC KNIT WHITE
100% ORGANIC COTTON (GOTS)



ORGANIC KNIT SKY BLUE
100% ORGANIC COTTON (GOTS)



TRUE ORGANIC DENIM WHITE
100% ORGANIC COTTON (GOTS)



COTTON POPLIN AMARENA
100% ORGANIC COTTON (GOTS)



FLOATING VISCOSE LIMONCELLO
100% ECOVERO VISCOSE



COTTON LACE WHITE
100% ORGANIC COTTON



SOFT VISCOSE SAPHIRE
100% ECOVERO VISCOSE

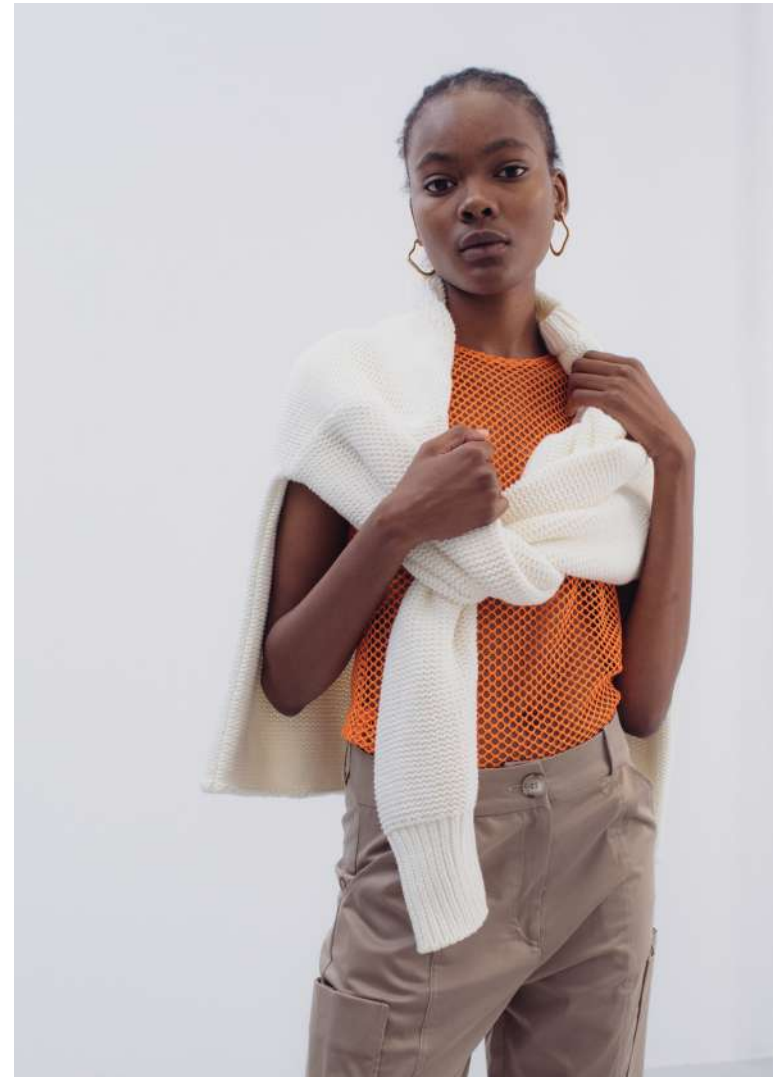




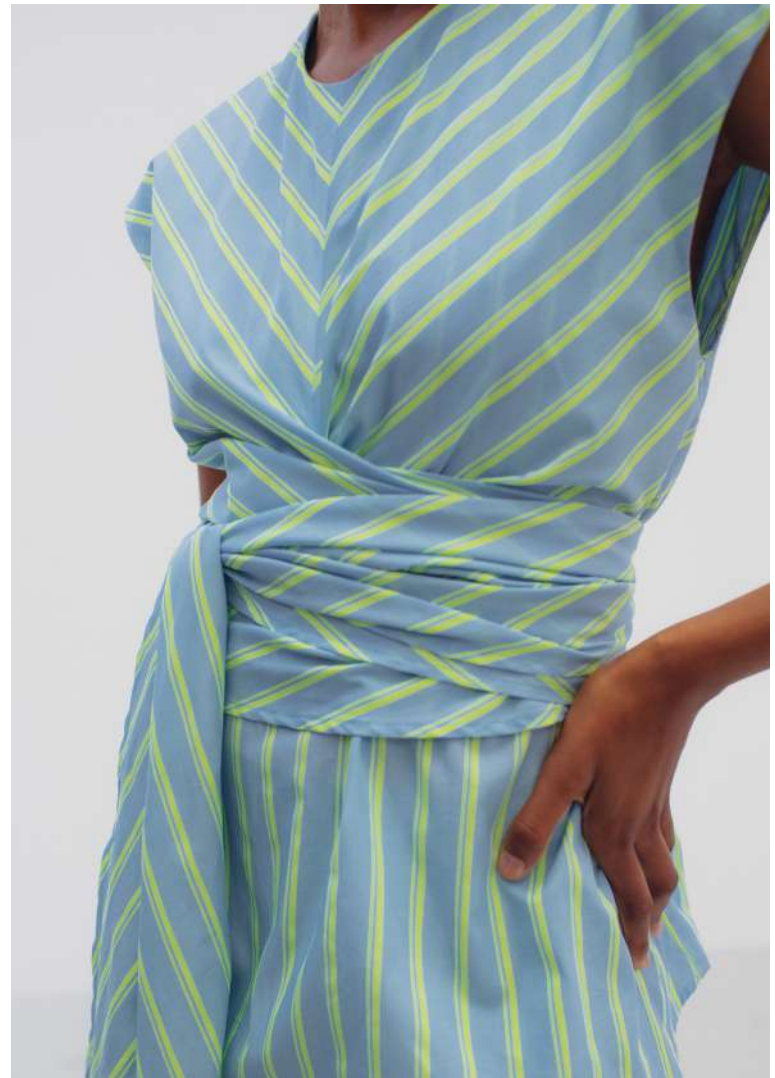






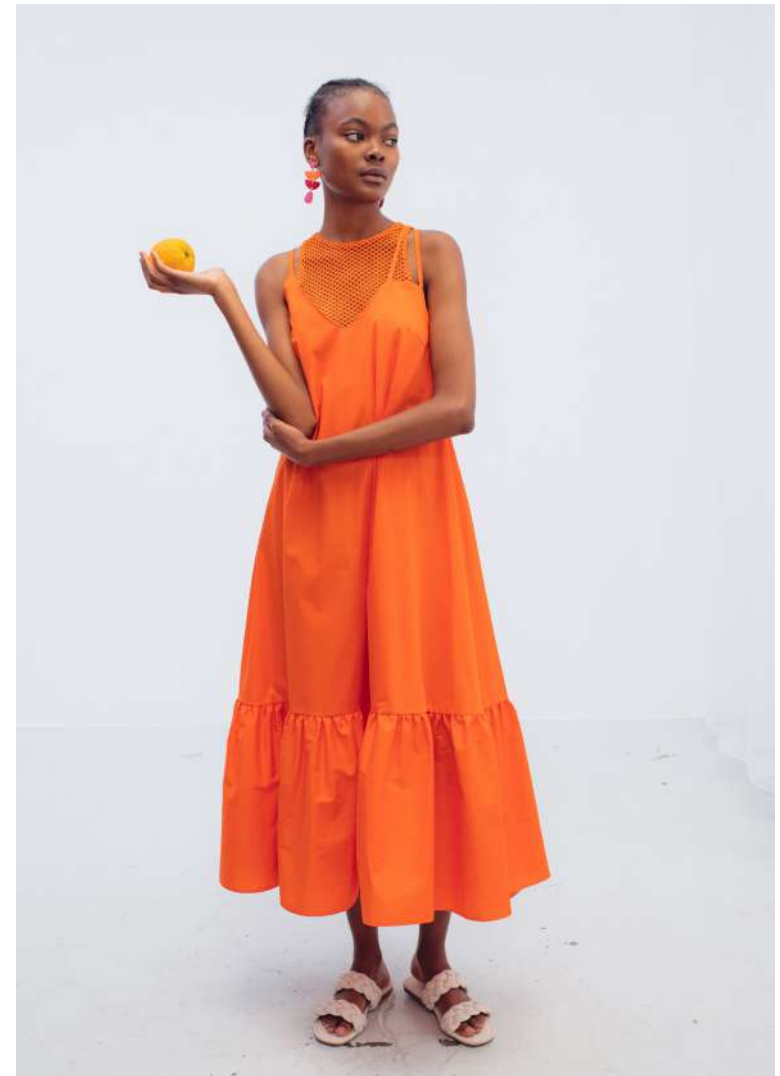






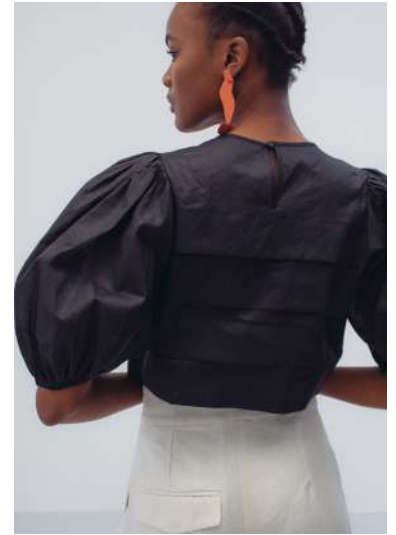














SS23 STYLES



LOLA | HUG MOCCA



LEIA | HUELA WHITE



KARA | TILA ORANGINA



LYO BLACK | HERO CREAM BEIGE



LORE AMARENA



KERIN FLUO BLUE STRIPES



LEIA | HERO SAPHIRE



MIMI MOCCA | KIA ORANGINA



BIRSTI | RUB WHITE | KIA BLACK



KERIN BEIGE ORANGINA STRIPES



KIPPIE CREAM BEIGE



PASO ORANGINA | HERO CREAM BEIGE

SS23 STYLES



TIVI | RUTH MOCCA | TIARA ORANGINA



LUNA | RAVVA CREAM BEIGE



KIMMI AMARENA



KONSTANCE BLACK



KETI FLUO BLUE STRIPES



KATALINA SAPHIRE



PALERMO | KIA ORANGINA



LEXA BLACK | HIXIE CREAM BEIGE



TAYEN | REESE FLUO BLUE STRIPES



KAROLINE LIMONCELLO



LOTTA | HERO CREAM



KALE ORANGINA



LISA | RIO BEIGE ORANGINA STRIPES



KAIRO WHITE



TIARA BLACK | RAVVA CREAM BEIGE



THERESA | HERO SAPPHIRE



LORE | HENNIS AMARENA | TILA ORANGINA



KUNA CREAM BEIGE



TIVI | HUBI WHITE | KEONA BLACK



KEIRA FLUO BLUE STRIPES



KEO ORANGINA



PIRA WHITE | HIXIE CREAM BEIGE



KETI BEIGE ORANGINA STRIPES



KLORINE MOCCA



FALL | WINTER
2022



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