

# Nail Polish Collection



Licia : Florio



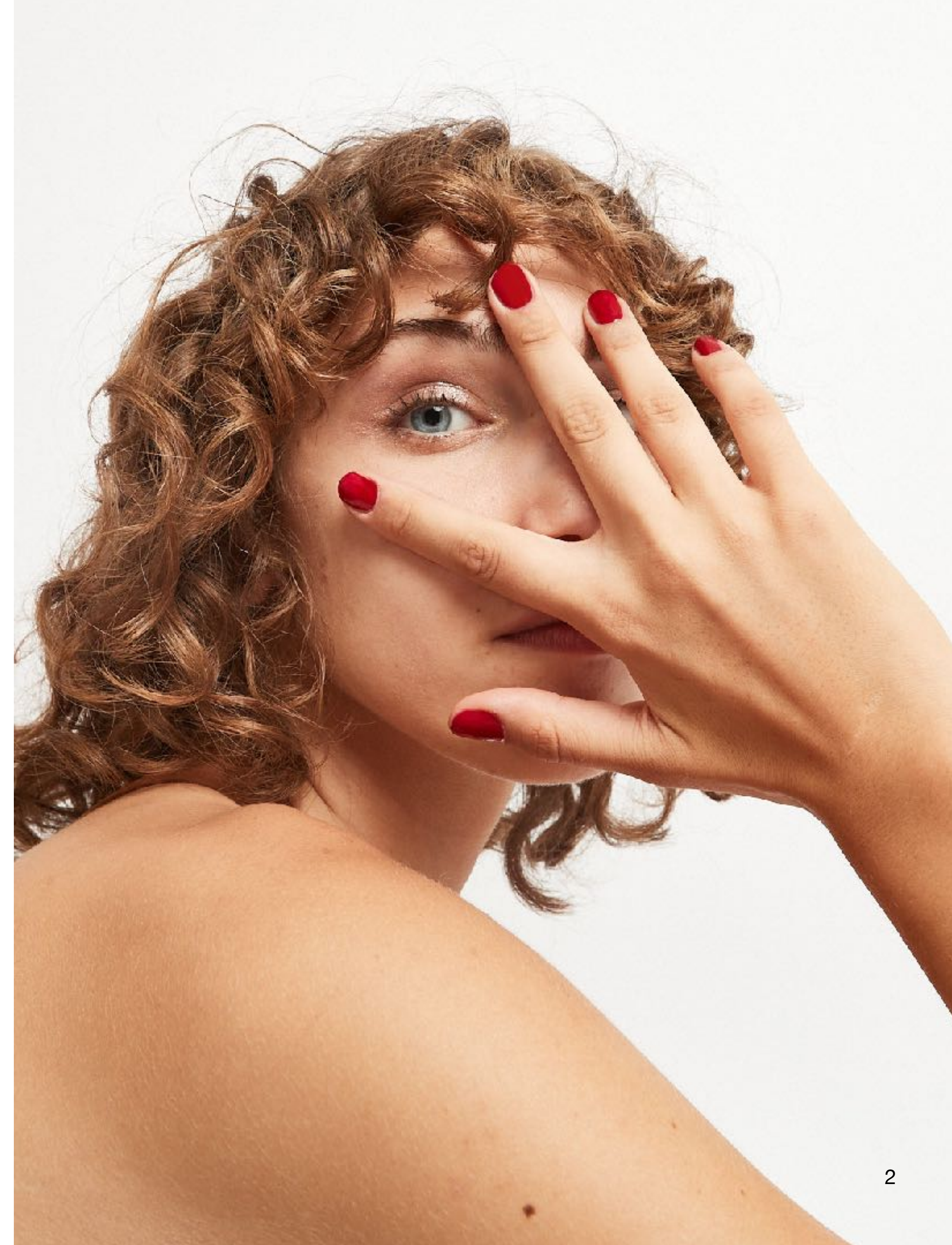
# About

It's simple. We are responsible for what we wear on an everyday basis and what we decide to adorn our bodies with.

We are focused on the ideals of wellness, we believe that wearing nail polish is a ritual, that will ground you, that will give that precious time, just for you.

It's a simple gesture and it's something for yourself.

We embrace and emphasize the natural beauty that is in all of us, our colors are always soft and warm and will perfectly match every skin tone.





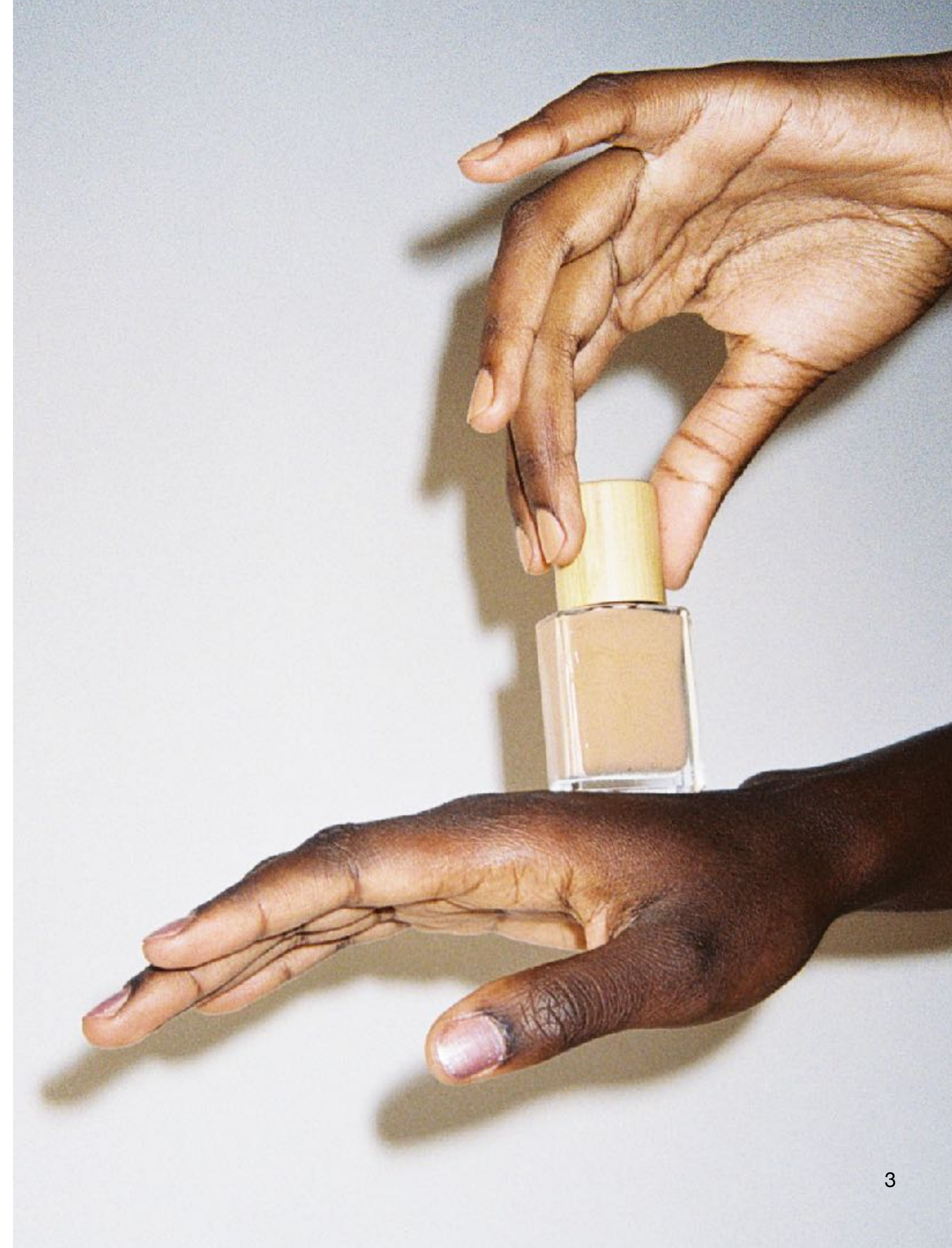
# Quality

Our high quality nail polishes are vegan and toxic free: without unnecessary or harmful ingredients.

They are cruelty-free (not tested on animals) and made in the Italy.

The exclusive toxic free formula is formulated without toluene, formaldeide libera, dibutil ftalato, camphor, benzene, xylene, formaldeide resina, trifenil fosfato, ketones, phthalates, polyurethane, petrochemical solvents, polyurethane film-formers, parabens, mercury, lead, FD&C, coal tar, gluten, wheat by-products, aromatic, hydrocarbons.

Formulated without parabens, fragrance free.





# Color Collection

Out Colors. Etc etc



**Agar Agar**



**Anacardo**



**Mandorla**



**Sesamo**



**Pesca**



**Clay**



**Carota**



**Terra**



**Chillì**



**India**



**Shoyu**



**Bean**



**Verde**



**Oliva**



**Lavender**



**Glacé**



**Friday**



**Sucre**



**Luna**

New Color

# Agar Agar



The greatness of the full moon. Thick, creamy, perfectly white.





# Anacardo



The neutral soft cream that everyone will go nuts for.

# Carota



Fields. Baskets in the city. The color of nature in your hands.  
The vibration of a powerful reminder of a childhood perfume.





# Bean



Warm and endless like the desert.  
Find your oasis with the perfect brown tone.





# Chilli



A spicy vibe for every day gently served on your nails.





# Clay



Grounding, gracious, and liberating as a room in a small village for pottery making. Find your equilibrium using your hands.



New Color

# Friday



Friday, I'm in love.  
In love with color, in love with the wisteria waterfalls coming down through  
the buildings when the first heat is coming.



New Color

# Glacé



Like when an ice layer is hit by the sunlight.





# India



A deep burgundy. A hot yoga class.  
Smudging a palo santo in a room.





# Lavender



The unexpected blooming of a wildflower.  
The perfect lilla color.



# Luna



The light of the moon. The lunar energy.  
The moon bath ritual.





# Mandorla



Imagine Sicily, Avola, the marzipan, the almond paste.  
An everyday cuddle.





New Color

# Oliva



Can you imagine calm and energy, relaxation and fizziness, soul and mind combined?





# Pesca



The sweet memory of the juice of the peach on your hands.  
Something new is coming.



# Sesamo



Nutrient and beguiling.  
Like a warm blanket with a bowl of miso soup on a rainy day.

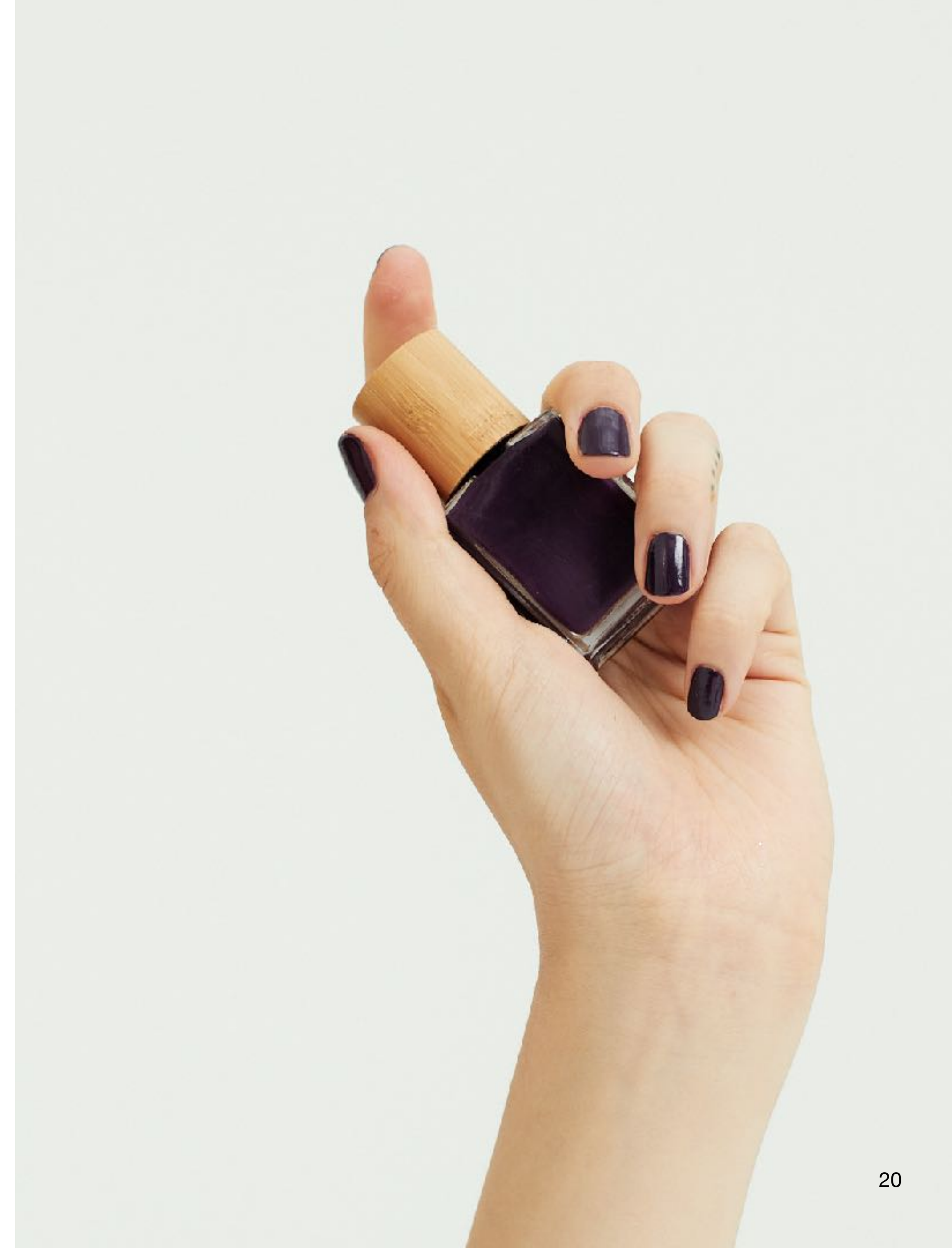




# Shoyu



Warm and salty like an intriguing mystery. An adventure.  
A discovery of new sensations.





# Sucre



A blue as pale as the mist on the beach at the sunrise.  
Smooth jazz.

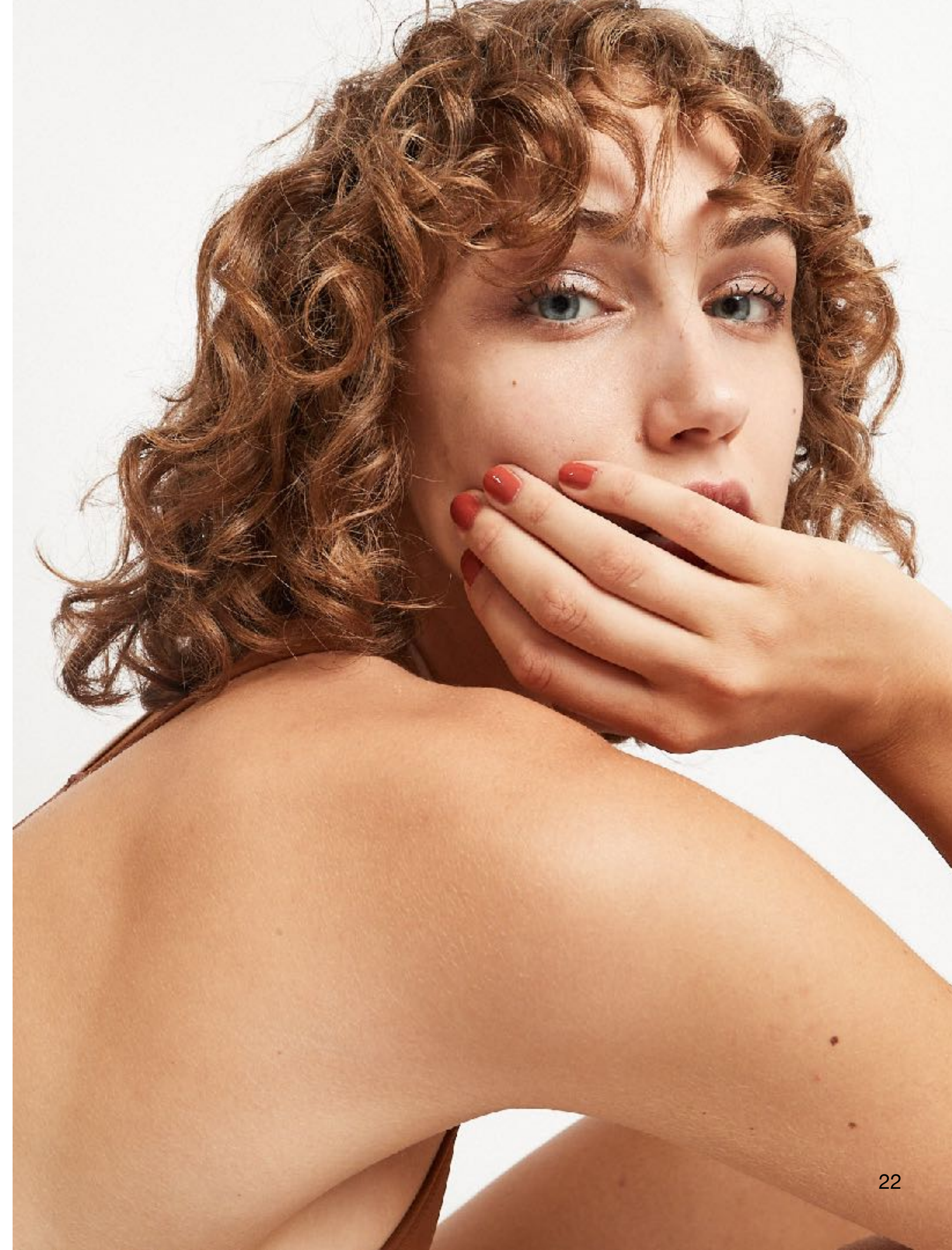




# Terra



A barefoot walk on the ground. The sand, the red rocks.  
Desert de Bardenas.





# Verde



Green in every form is the quintessence of life. Pistacchio.  
The classic Italian aperitivo.





# Sparkling Collection

Wearing nail polish is a ritual,  
that will ground you,  
that will give that precious time just for you.



**Opale**



**Sakura**



**Margarita**



**Mother of  
Pearl**



# Margarita



The breeze, the feeling of dancing sipping something spicy and salty, and wearing a sparkling green on the nails.





# Mother of Pearl



The breeze, the feeling of dancing sipping something spicy and salty, and wearing a sparkling green on the nails.





# Opale



Dedicated to one of Licia's favorite stones, to its shades,  
and it's magic.





# Sakura



An homage to the spring, to blossoms, to life, to the new seasons.  
The sweet tenderness of a new start.

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**Licia : Florio**





# Treatment Collection



**Fleur de Sel  
Base Coat Nail Polish**



**Sunshine  
Top Coat Nail Polish**



**Sesame Scrub  
Nail and Cuticle Treatment**



**Flower Cuticle Oil  
Nail and Cuticle Treatment**



# Fleur de sel



The best base coat to protect and strengthen your nails with essential oils of cumin, cinnamon, and cloves.



# Sunshine



The glossy and long-lasting coating on your nails. A 18-free formulation.  
Like gelatin with flowers.



# Sesame Scrub



This is a luxurious at-home spa experience! The exclusive sesame scrub for nails and cuticles is made with ingredients that smooth and regenerate cuticle and nails like the essential oil of bitter orange, sweet almond oil. This scrub is rich in vitamin A and vitamin E will leave skin and nails feeling softened, smooth and glowing.



# Flower Cuticle Oil



Made with an exclusive blend of sage and basil essential oils, with sparkles of dried flowers of lavender, heather and rose petals.

This formulation is rich in Vitamine E and is essential for healthy nails & cuticles, to deeply hydrates and strengthens dry and brittle nails whilst effectively moisturizing and soothing cuticles and the surrounding skin.

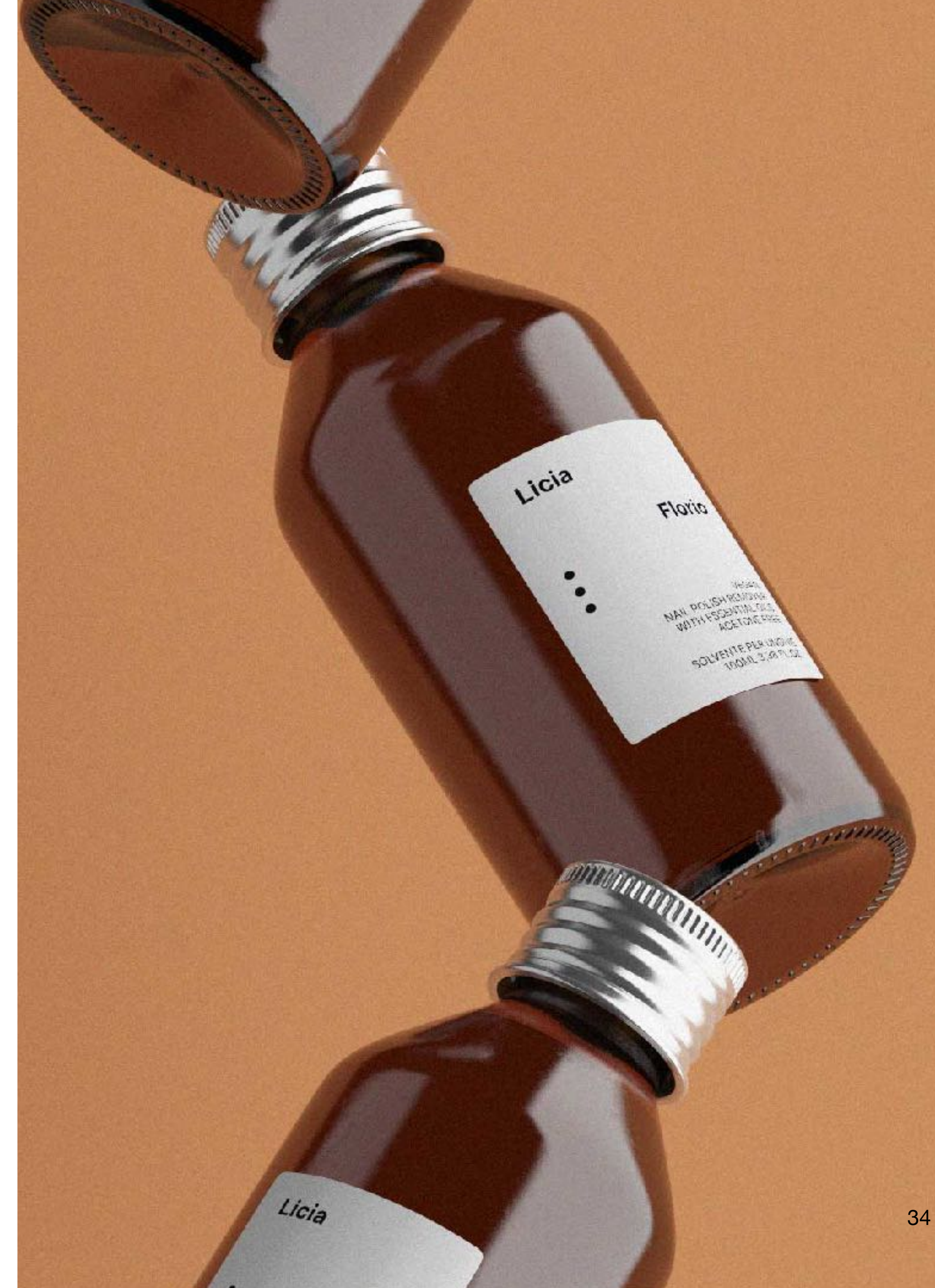




# Ritual

Forget all you knew about nail polish removers.

Ritual is a revolutionary nail polish remover, made with an innovative formula made with basil and sage essential oils and enriched with Vitamin E, that will soften your cuticles and strengthen your nails. Gentle, effective, and acetone-free, meaning that it nourishes the nail beds instead of drying them out. And, most of all, Ritual is free of toxic odors and packed in a glass bottle.





# Ritual

## How to use it?

Soak a cotton pad with Ritual remover, and gently rub on the nail polish.  
Wash your hands if you want to wear a new nail polish color.





# Order Contacts

To place an order fulfill the Excel file in the attachment.

Write at: [smile@liciaflorio.com](mailto:smile@liciaflorio.com)

[www.liciaflorio.com](http://www.liciaflorio.com)

[instagram.com/liciaflorio\\_official](https://www.instagram.com/liciaflorio_official)

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