

**YEAH
RIGHT
NYC**



**SS
2022**

Yeah Right NYC started **during** the sweaty summer of 2015 on the Bowery in New York City.

What began as a series of inside jokes amongst friends quickly became the content for the saying in their clothing. All of the t-shirts are 100% high quality sustainable organic cotton and are hand-embroideries in Milan, by a gang of italian grandmas.

The original Yeah Right embroiderer - typical sweet Italian "*sciura*" (older retired woman in Milano dialect) was mother of one of the founders.

So, she recruited a group of her "*sciure*" friends to help Yeah Right keep up with increasing demand.

Speaking no english at all, the ladies often don't understand the meaning of what they're embroidering which makes for hilarious reactions when they later hear the translation from us :)



Y E A H
R I G H T
N Y C

S S 2 0 2 2

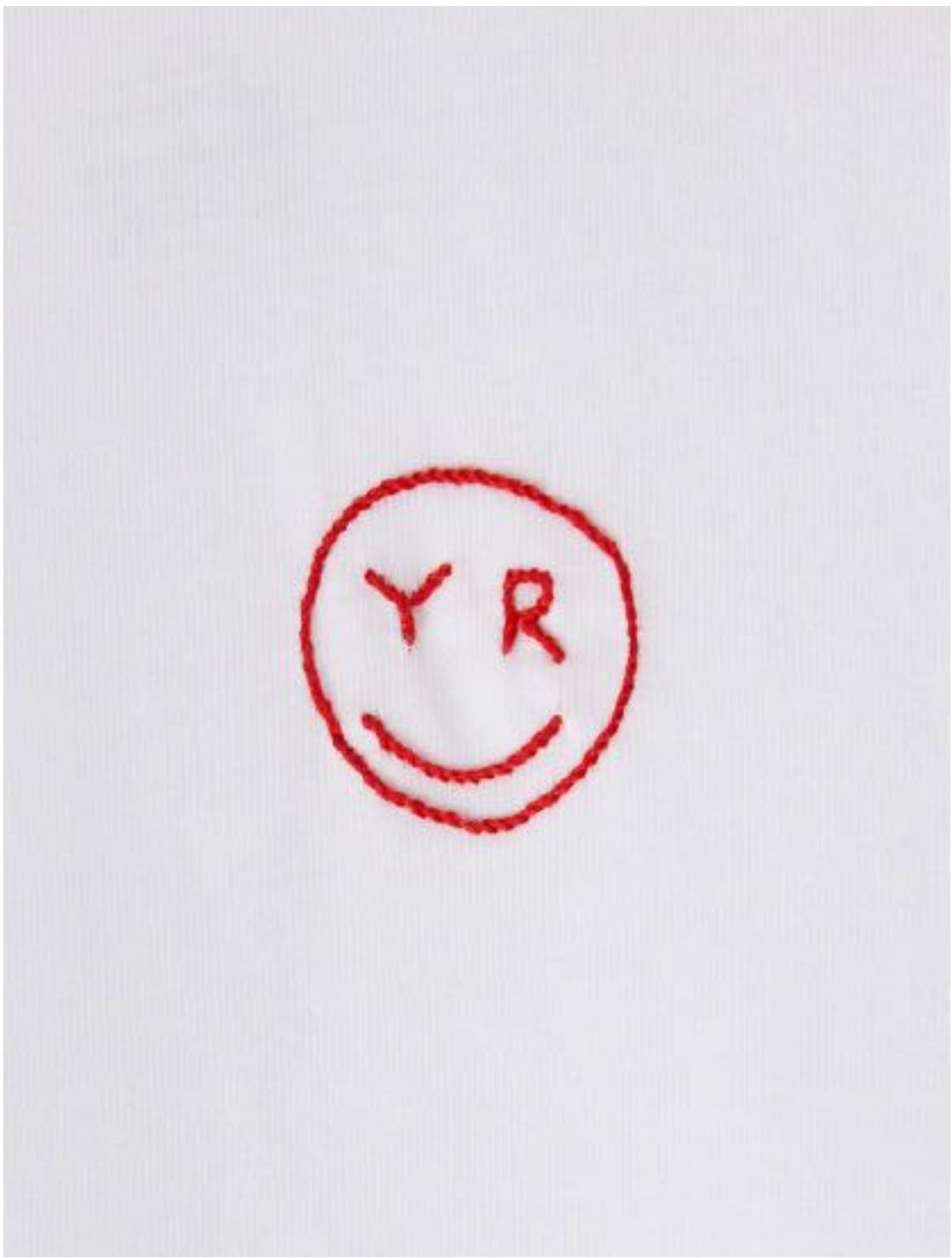
OVERVIEW

LOGO
Design

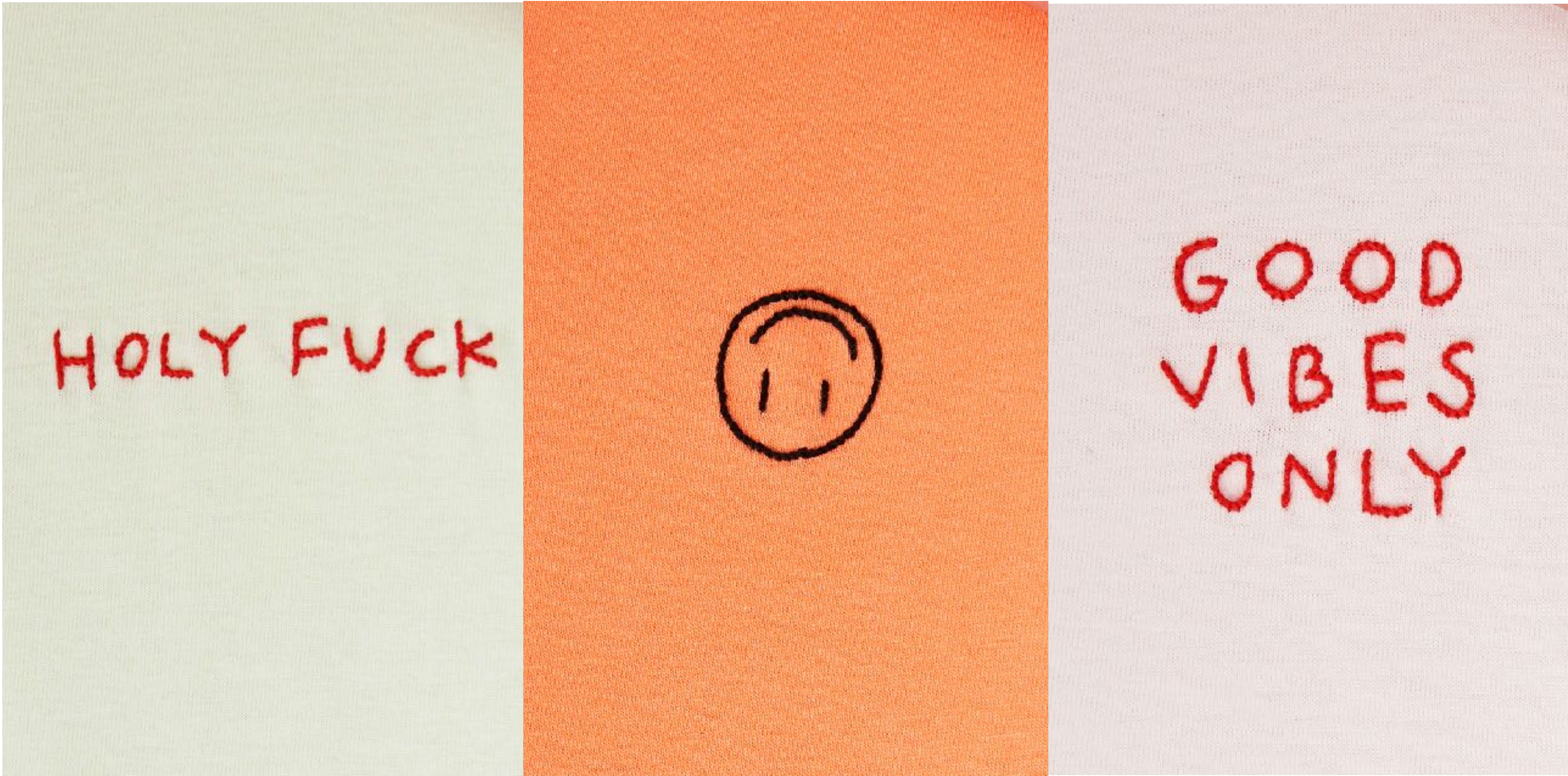
HAND EMBROIDERED BY ITALIAN NONNAS



Code YR-00165-Navy
Design **YEAH RIGHT NYC**
Embroidery color NAVY



Code YR-00132-Red
Design **LOGO DESIGN**
Embroidery color Red



Code	YR-00169-Red
Design	HOLY FUCK
Embroidery color	Red

Code	YR-00170-Black
Design	SMILE DESIGN
Embroidery color	Black

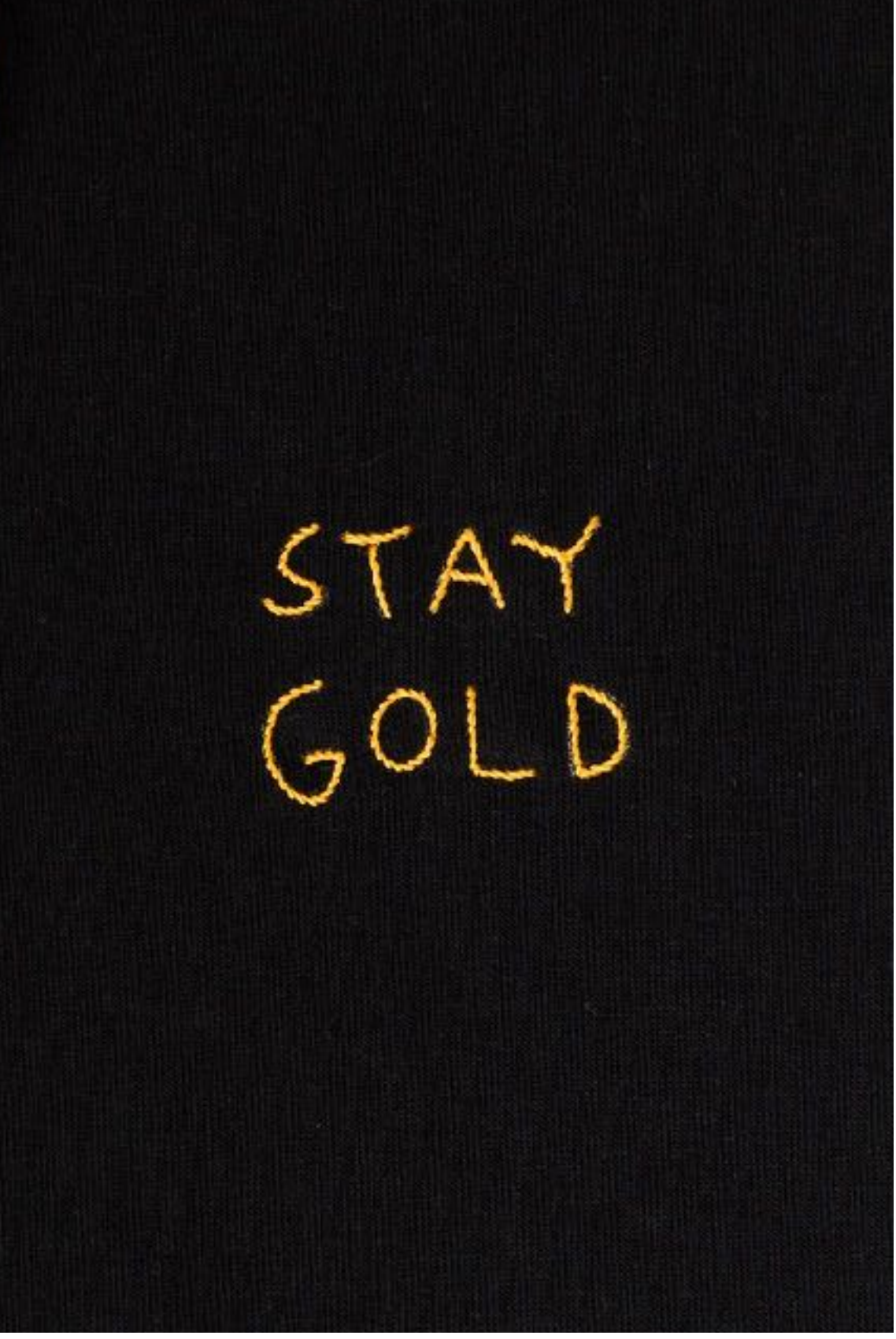
Code	YR-00167-Red
Design	GOOD VIBES ONLY
Embroidery color	Red



Code YR-00168-black
Design **YIN YANG DESIGN**
Embroidery color Black



Code YR-00128-RAINB
Design **CIAO**
Embroidery color **Rainbow**



Code YR-00166-Yell
Design **STAY GOLD**
Embroidery color YELLOW

Best Seller Design

Y E A H
R I G H T
N Y C

ANTISOCIAL
WHATEVER
TEEN SPIRIT
EASY
DO NOTHING CLUB
STAY UGLY
CIAO
SMILE XX DESIGN
GOOD AS GOLD
SPORTY
NOT YOUR BABY
GIRLS DON'T CRY
MOOD SWING + DESIGN
I'M NOT OK
PIZZA
SMALL BOOBIES!

S S 2 0 2 2

Y E A H
R I G H T
N Y C

T-SHIRT

ICONIC

S S 2 0 2 2

Unisex
Iconic

100% ORGANIC COTTON - HAND EMBROIDERED



Code	YR-00132-Red
Design	LOGO DESIGN
Body color	WHITE
Embroidery color	RED
Size	XS - XL
Wholesale	€ 30.00
M.S.R.P	€ 80.00

Code	YR-00165-NAVY
Design	YEAH RIGHT NYC
Body color	WHITE
Embroidery color	NAVY
Size	XS - XL
Wholesale	€ 30.00
M.S.R.P	€ 80.00

Unisex
Carry Over

100% ORGANIC COTTON - HAND EMBROIDERED



M.S.R.P

Code	YR-00170-BLACK
Design	SMILE DESIGN
Body color	HEATHER GREY
Embroidery color	Black
Size	XS - XL
Wholesale	€ 30.00
M.S.R.P	€ 80.00

Code	YR-00128-RAINB
Design	CIAO
Body color	WHITE
Embroidery color	RAINBOW
Size	XS - XL
Wholesale	€ 30.00
M.S.R.P	€ 80.00

Code	YR-00167-RED
Design	GOOD VIBES ONLY
Body color	BLACK
Embroidery color	RED
Size	XS - XL
Wholesale	€ 30.00
	€ 80.00

Unisex
Pastel Collection

100% ORGANIC COTTON - HAND EMBROIDERED



Code	YR-00168-BLACK
Design	YIN YANG
Body color	NATURAL
Embroidery color	Black
Size	XS - XL
Wholesale	€ 30.00
M.S.R.P	€ 80.00

Code	YR-00128-RAIB
Design	CIAO
Body color	PASTEL LILAC
Embroidery color	RAIBOW
Size	XS - XL
Wholesale	€ 30.00
M.S.R.P	€ 80.00

Code	YR-00169-RED
Design	HOLY FUCK
Body color	PASTEL GREEN
Embroidery color	RED
Size	XS - XL
Wholesale	€ 30.00
M.S.R.P	€ 80.00

Unisex
Pastel Collection

100% ORGANIC COTTON - HAND EMBROIDERED

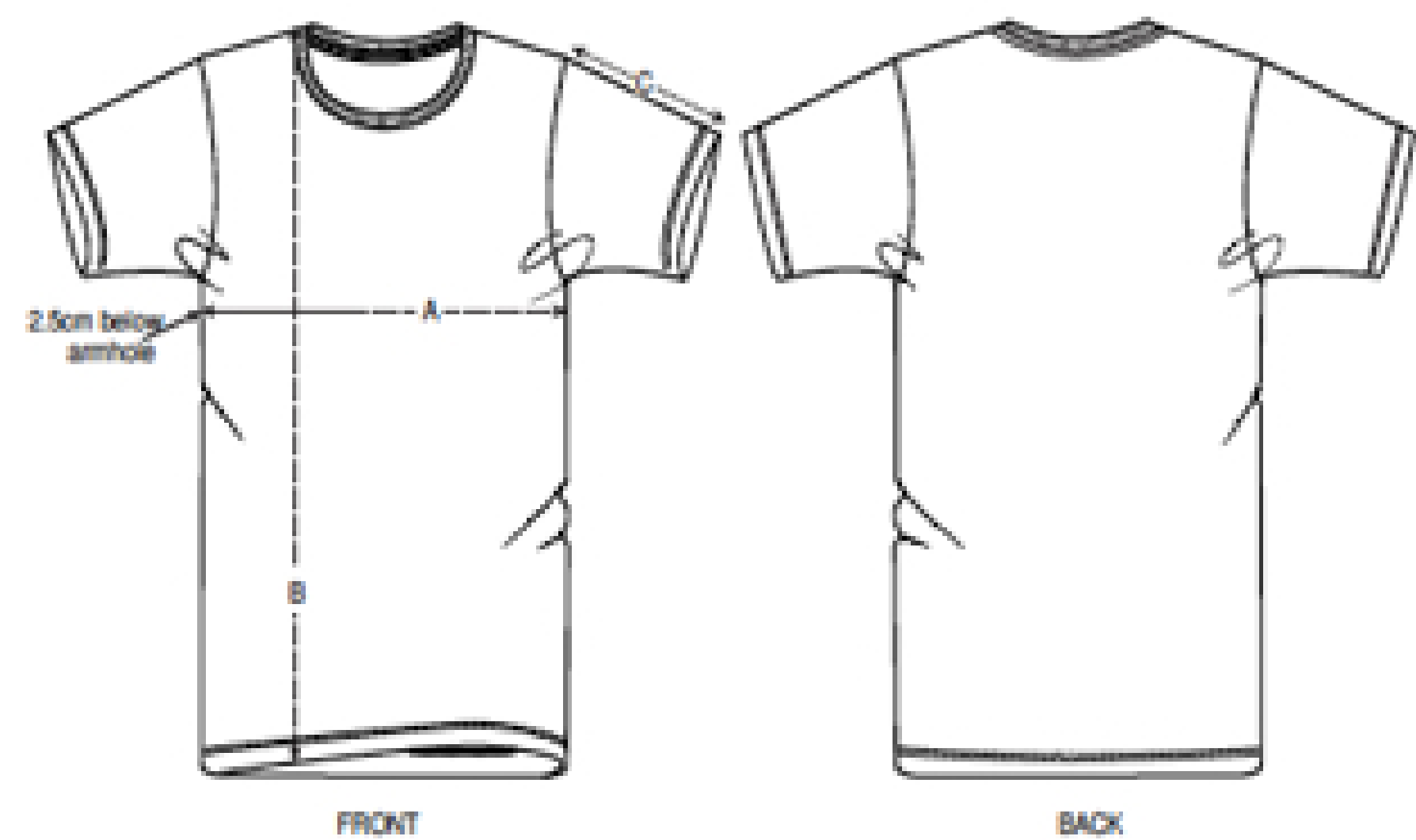


Code	YR-00167-RED
Design	GOOD VIBES ONLY
Body color	PASTEL PINK
Embroidery color	RED
Size	XS - XL
Wholesale	€ 30.00
M.S.R.P	€ 80.00

Code	YR-00170-BLACK
Design	SMILE DESIGN
Body color	MELON
Embroidery color	Black
Size	XS - XL
Wholesale	€ 30.00
M.S.R.P	€ 80.00

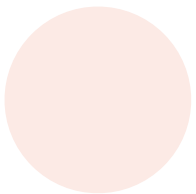
Code	YR-00165-NAVY
Design	YEAH RIGHT NYC
Body color	PASTEL BLUE
Embroidery color	NAVY
Size	XS - XL
Wholesale	€ 30.00
M.S.R.P	€ 80.00

Size
T-shirt

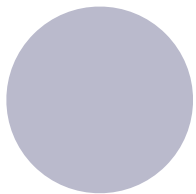


SIZES		XS	S	M	L	XL	XXL
A	Half Chest	46	49	52	55	58	61
B	Body Length	66	69	72	74	76	78
C	Sleeve Length	19.5	20.5	21.5	22.5	22.5	23.5

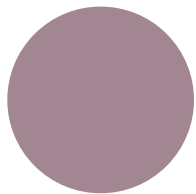
Color
T-shirt



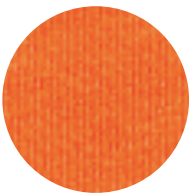
Pastel
Pink



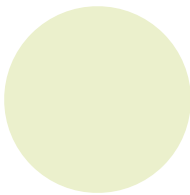
Pastel
Blue



Pastel
Lilac



Melon



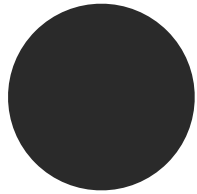
Pastel
Green



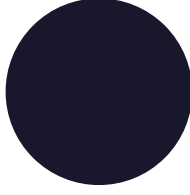
Natural
Raw



White



Black



Navy Blue



Heather Grey

Carry Over

**Y E A H
R I G H T
N Y C**

S S 2 0 2 2

T-SHIRT

DOUBLE COLOR

Unisex
Double Color

100% ORGANIC COTTON - HAND EMBROIDERED



Code	YR-DC00165-ECRU'
Design	YEAH RIGHT NYC
Body color	BLACK/WHITE
Embroidery color	ECRU'
Size	XS - XL
Wholesale	€ 31.00
M.S.R.P	€ 85.00

Code	YR-DC00168-BLACK
Design	YIN YANG
Body color	WHITE/BLACK
Embroidery color	Black
Size	XS - XL
Wholesale	€ 31.00
M.S.R.P	€ 85.00

Code	YR-DC00165-RED
Design	STAY GOLD
Body color	WHITE/RED
Embroidery color	RED
Size	XS - XL
Wholesale	€ 31.00
M.S.R.P	€ 85.00

Code	YR-DC00170-NAVY
Design	SMILE DESIGN
Body color	HEATHER GREY/NAVY
Embroidery color	NAVY
Size	XS - XL
Wholesale	€ 31.00
M.S.R.P	€ 85.00

Y E A H
R I G H T
N Y C

S S 2 0 2 2

T-SHIRT

CROP TOP

Unisex Crop Top

100% ORGANIC COTTON - HAND EMBROIDERED

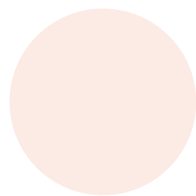


Code	YR-CT00167-RED
Design	GOOD VIBES ONLY
Body color	PASTEL PINK
Embroidery color	RED
Size	XS - XL
Wholesale	€ 28.00
M.S.R.P	€ 75.00

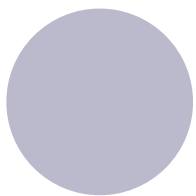
Code	YR-CT00168-BLACK
Design	YIN YANG
Body color	WHITE
Embroidery color	Black
Size	XS - XL
Wholesale	€ 28.00
M.S.R.P	€ 75.00

Code	YR-CT00132-RED
Design	LOGO DESIGN
Body color	PASTEL BLUE
Embroidery color	RED
Size	XS - XL
Wholesale	€ 25.00
M.S.R.P	€ 75.00

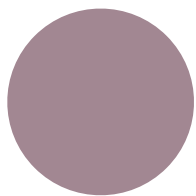
Color
Crop Top



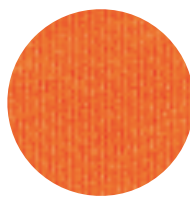
Pastel
Pink



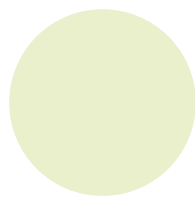
Pastel
Blue



Pastel
Lilac



Melon



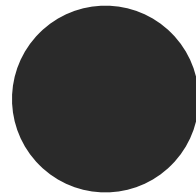
Pastel
Green



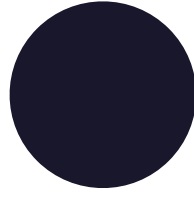
Natural
Raw



White



Black



Navy Blue



Heather Grey

Carry Over

Y E A H
R I G H T
N Y C

S S 2 0 2 2

SWEATSHIRT

Unisex
Carry Over

85% ORGANIC RING-SPUN COMBED COTTON, 15% RECYCLED POLYESTER - HAND EMBROIDERED



Code	YR-C00168-BLACK
Design	YIN YANG
Body color	HEATHER GREY
Embroidery color	Black
Size	XS - XL
Wholesale	€ 57.00
M.S.R.P	€ 150.00

Code	YR-H00169-GREEN
Design	HOLY FUCK
Body color	WHITE
Embroidery color	GREEN
Size	XS - XL
Wholesale	€ 67.00
M.S.R.P	€ 175.00

Code	YR-H00167-RED
Design	GOOD VIBES ONLY
Body color	HEATHER GREY
Embroidery color	RED
Size	XS - XL
Wholesale	€67.00
M.S.R.P	€ 175.00

Unisex
Carry Over

85% ORGANIC RING-SPUN COMBED COTTON, 15% RECYCLED POLYESTER - HAND EMBROIDERED



Code	YR-C00128-RAINB
Design	CIAO
Body color	WHITE
Embroidery color	RAINBOW
Size	XS - XL
Wholesale	€ 57.00
M.S.R.P	€ 150.00

Code	YR-C00166-YELL
Design	STAY GOLD
Body color	BLACK
Embroidery color	YELLOW
Size	XS - XL
Wholesale	€ 57.00
M.S.R.P	€ 150.00

Unisex
Pastel Collection

85% ORGANIC RING-SPUN COMBED COTTON, 15% RECYCLED POLYESTER - HAND EMBROIDERED



Code	YR-C00166-navy
Design	STAY GOLD
Body color	NATURAL
Embroidery color	Navy
Size	XS - XL
Wholesale	€57.00
M.S.R.P	€ 150.00

Code	YR-H00165-NAVY
Design	YEAH RIGHT NYC
Body color	PASTEL BLUE
Embroidery color	NAVY
Size	XS - XL
Wholesale	€67.00
M.S.R.P	€ 175.00

Code	YR-H00170-BLACK
Design	SMILE DESIGN
Body color	MELON
Embroidery color	BLACK
Size	XS - XL
Wholesale	€67.00
M.S.R.P	€ 175.00

Unisex
Pastel Collection

85% ORGANIC RING-SPUN COMBED COTTON, 15% RECYCLED POLYESTER - HAND EMBROIDERED



Code	YR-C00169-RED
Design	HOLY FUCK
Body color	PASTEL LILAC
Embroidery color	RED
Size	XS - XL
Wholesale	€57.00
M.S.R.P	€ 150.00

Code	YR-H00167-RED
Design	GOOD VIBES ONLY
Body color	PASTEL GREEN
Embroidery color	RED
Size	XS - XL
Wholesale	€67.00
M.S.R.P	€ 175.00

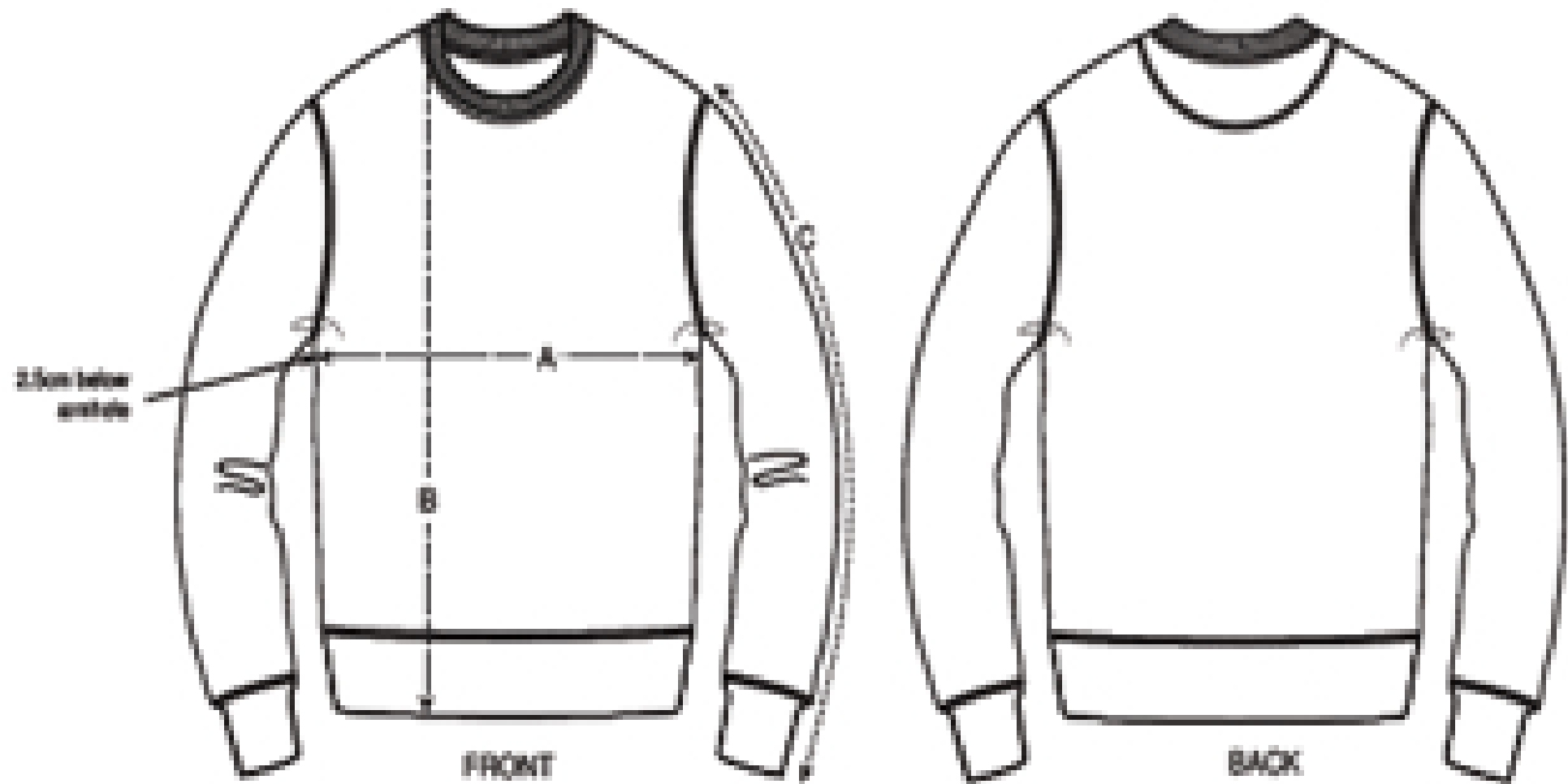
Code	YR-H00132-NAVY
Design	LOGO DESIGN
Body color	PASTEL PINK
Embroidery color	NAVY
Size	XS - XL
Wholesale	€67.00
M.S.R.P	€ 175.00

Y E A H
R I G H T
N Y C

S S 2 0 2 2

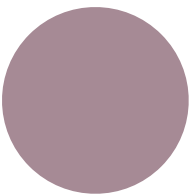
CREWNECK

Size
Crewneck

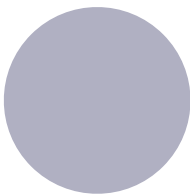


SIZES		XS	S	M	L	XL
A	Half Chest	48	50.5	53	56	59
B	Body Length	65	68	72	74	76
C	Sleeve Length	62	64.5	66	67.5	69

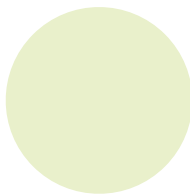
Color
Crewneck



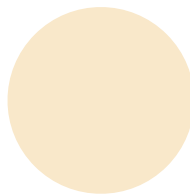
Pastel
Lilac



Pastel
Blue



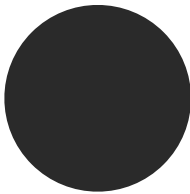
Pastel
Green



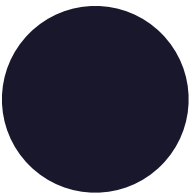
Natural
Raw



White



Black



Navy Blue



Heather Grey

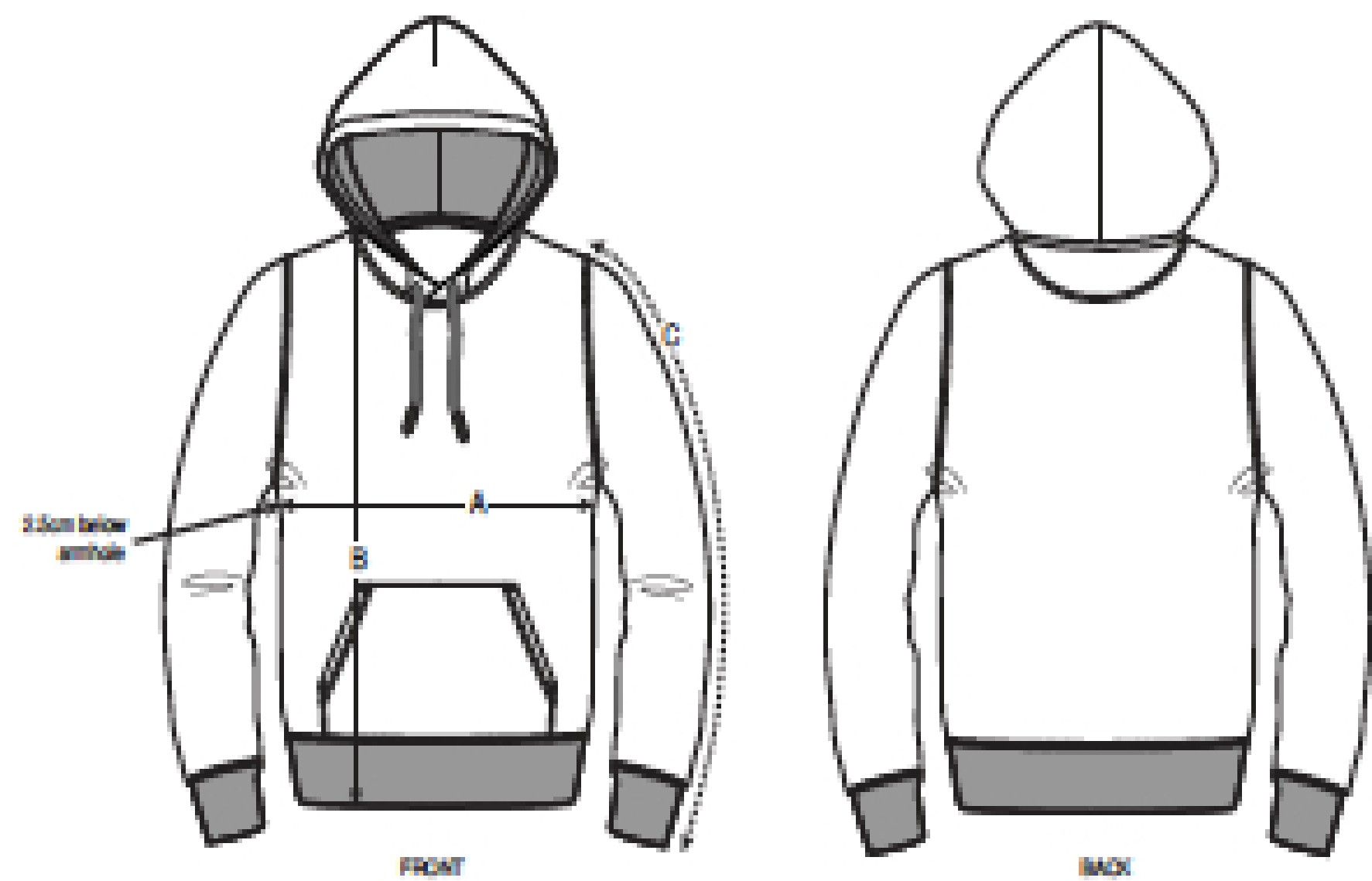
Carry Over

Y E A H
R I G H T
N Y C

HOODIE

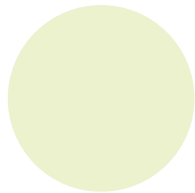
S S 2 0 2 2

Size
Hoodie

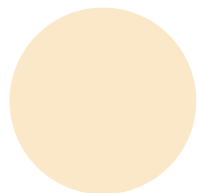


SIZES		XS	S	M	L	XL
A	Half Chest	49	51.5	54	57	60
B	Body Length	65	68	72	74	76
C	Sleeve Length	61.5	64	65.5	67	68.5

Color
Hoodie



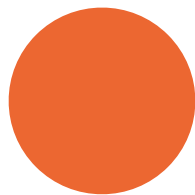
Pastel
Green



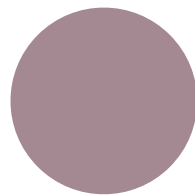
Natural
Raw



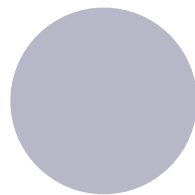
Pastel
Pink



Melon



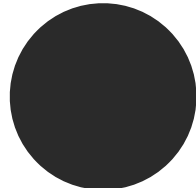
Pastel
Lilac



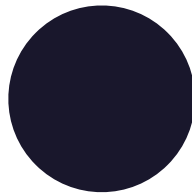
Pastel
Blue



White



Black



Navy Blue



Heather Grey

Carry Over

Y E A H
R I G H T
N Y C

S S 2 0 2 2

DRESS

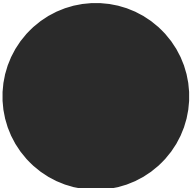
DRESS

100% ORGANIC COTTON - HAND EMBROIDERED

Code	YR-D00167-RED
Design	GOOD VIBES ONLY
Body color	BLACK
Embroidery color	RED
Size	XS - XL
Wholesale	€31.00
M.S.R.P	€ 85.00



White



Black



Heather Grey

Y E A H
R I G H T
N Y C

DAD HAT

S S 2 0 2 2

Hand-embroidered
Dad Hat

100% COTTON- HAND EMBROIDERED



Code	YR-DH00113-ORANGE
Design	LOST
Body color	Navy Blue
Embroidery color	Orange
Size	ONE SIZE
Wholesale	€ 22.50
M.S.R.P	€ 60.00

Code	YR-DH00159-NAVY
Design	NOT FUN
Body color	Pastel Yellow
Embroidery color	Navy
Size	ONE SIZE
Wholesale	€ 22.50
M.S.R.P	€ 60.00

Code	YR-DH00132-YELL
Design	LOGO YR
Body color	Black
Embroidery color	Yellow
Size	ONE SIZE
Wholesale	€ 22.50
M.S.R.P	€ 60.00

Code	YR-DH00117-BLACK
Design	SMILE XX
Body color	Pastel pink
Embroidery color	Black
Size	ONE SIZE
Wholesale	€ 22.50
M.S.R.P	€ 60.00

Machine-embroidered
Dad Hat

100% COTTON- HAND EMBROIDERED



Code	YR-DHM
Design	LOGO YR
Body color	NAVY Blue
Size	ONE SIZE
Wholesale	€ 22.50
M.S.R.P	€ 60.00

Code	YR-DHM
Design	LOGO YR
Body color	Pastel YELLOW
Size	ONE SIZE
Wholesale	€ 22.50
M.S.R.P	€ 60.00

Code	YR-DHM
Design	LOGO YR
Body color	Pastel Pink
Size	ONE SIZE
Wholesale	€ 22.50
M.S.R.P	€ 60.00

Code	YR-DHM
Design	LOGO YR
Body color	Pastel Mint
Size	ONE SIZE
Wholesale	€ 22.50
M.S.R.P	€ 60.00

Color
Dad Hat



Beige



Black



Navy



Pastel
Blue



Pastel
Lemon



Pastel
Mint



Pastel
Pink

Y E A H
R I G H T
N Y C

S S 2 0 2 2

BUCKET HAT

Hand-embroidered
Bucket Hat

100% COTTON- HAND EMBROIDERED



Code	YR-BH00170-BLACK	
Design	SMILE DESIGN	
Body color	GREEN/	CREAM
Embroidery color	BLACK	
Size	SMALL-	LARGE
Wholesale	€	22.50
M.S.R.P	€	60.00

Code	YR-BH00168-BLACK	
Design	YIN YANG	
Body color	CREAM/	BLACK
Embroidery color	BLACK	
Size	SMALL-	LARGE
Wholesale	€	22.50
M.S.R.P	€	60.00

Code	YR-BH00128-RAINB	
Design	CIAO	
Body color	Black	
Embroidery color	RAINBOW	
Size	SMALL-	LARGE
Wholesale	€	22.50
M.S.R.P	€	60.00

Machine Embroidery
Bucket Hat

100% COTTON- HAND EMBROIDERED



Code	YR-BHM
Design	LOGO YR MACHINE
Body color	TIE DYE BLACK
Size	SMALL - LARGE
Wholesale	€ 22.50
M.S.R.P	€ 60.00



Code	YR-BHM
Design	LOGO YR MACHINE
Body color	TIE DYE RED
Size	SMALL - LARGE
Wholesale	€ 22.50
M.S.R.P	€ 60.00

Machine Embroidered
Bucket Hat

100% COTTON- HAND EMBROIDERED



Code	YR-BHM
Design	LOGO YR MACHINE
Body color	GREEN/CREAM
Size	SMALL - LARGE
Wholesale	€ 22.50
M.S.R.P	€ 60.00

Code	YR-BHM
Design	LOGO YR MACHINE
Body color	CREAM/BLACK
Size	SMALL - LARGE
Wholesale	€ 22.50
M.S.R.P	€ 60.00

Code	YR-BHM
Design	LOGO YR MACHINE
Body color	BLACK
Size	SMALL - LARGE
Wholesale	€ 22.50
M.S.R.P	€ 60.00

Y E A H
R I G H T
N Y C

S S 2 0 2 2

SOCKS

Accessories

Socks



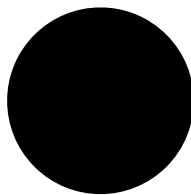
84% COTTON; 13% POLYAMIDE; 3% ELEASTANE



Color



White



Black

Code	YR-SOCKS
Design	YEAH RIGHT NYC+ LOGO
Body color	White/Black
Size	ONE SIZE
Wholesale	€ 11.00
M.S.R.P	€ 30.00

Y E A H
R I G H T
N Y C

SHOPPER

S S 2 0 2 2

Accessories
Shopper



Code	YR-SH00166-RED
Design	STAY GOLD
Body color	BLACK
Size	ONE SIZE
Wholesale	€ 11.00
M.S.R.P	€ 30.00



Code	YR-SH00167-YELL
Design	GOOD VIBES ONLY
Body color	White
Size	ONE SIZE
Wholesale	€ 11.00
M.S.R.P	€ 30.00





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