



JONATHAN SIMKHAI

SPRING 2022
swimwear

JONATHAN SIMKHAI

EST. 2010

New York, New York

Established in 2010, the Jonathan Simkhai brand provides luxury ready-to-wear for the modern woman. The core aesthetic philosophy plays with the tension of feminine strength and sensuality; this is reflected in the employment of customized fabrics, romantic detailing, linear lines, and contoured silhouettes. Simkhai is continuously inspired by the built environment, which motivates his creative process and desire to push conventional design boundaries. His work often explores the confluence of technology and hand-made artistry. Deftly blending the energy of the brand's native New York with the nature and simplicity of its Los Angeles home, Simkhai continues to redefine the 21st century wardrobe and reinvigorate American fashion.



— Combining sharp lines and romantic fabrics, the collection pulls from the brand's signature DNA and includes a full range of swim-suits and cover-ups. Jonathan Simkhai Swim is offered 2 times per year alongside the Pre-Spring and Spring collections.



SWIMWEAR

— *Directional designs for the ultimate resort wardrobe.*









